# Equip

November 5, 2025

Leadership Institute and Kristina Saffran, Equip CEO/Co-Founder Behavioral Health Strategic Partnerships: Novel Approaches

## Eating disorders are the second deadliest mental health condition in the U.S.



**5M** Americans will be affected by an eating disorder this year



Only 20% will receive care



A small fraction will get treatment that works

1 death every 52 minutes



#### Severe specialist shortage

Fewer than 5,000 outpatient specialists in the U.S; 9 states with no in-state facilities



#### **Access barriers**

Average American lives 2+ hours from the nearest eating disorder treatment provider and/or facility.

Average wait time for residential treatment is 3 months



#### Limited evidence-based practice and in-network coverage

Only a fraction of providers practice evidence-based care and almost none take insurance



#### Complex needs, high suicide risk

90% of eating disorder patients have **comorbidities**, and 10x more likely to attempt **suicide** than peers



#### CommonSpirit's behavioral health challenges and partnership needs

Growing capacity constraints



Behavioral health programs with long wait-lists or simply no resources to provide care; looking for a partner who can help improve access to all patients.

Non-systematic partnerships



Across markets, CommonSpirit had hundreds of different behavioral health providers, making it difficult to standardize care and confirm quality.

Desire for centralized BH service line



CommonSpirit wanted to curate a small network of vetted partners; however, each partner needed to have a nationwide presence in order to deliver their subspecialty care across the system

Increased pressure to deliver VB outcomes



"Vendor of choice" partners needed to be able to deliver on value-based outcomes (i.e. reduce readmissions, ED visits, total cost of care)

## Built by clinical expertise & lived experience, Equip offers the broadest access to gold-standard care



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130 million

Peer reviewed publications

**12,0**00+ patients served

**ALL** ages, genders, ED Dx

**Equip** 

#### Evidence based, comprehensive care, delivered longitudinally

## Multidisciplinary care team

One care team (therapy, nutrition, psych, mentorship, medical) across the entire journey

### Peer support & groups

Access to meal support groups, skill-building, 1:1 mentors, and navigators

## Evidence-based & personalized

Core modalities include CBT-E, FBT, & DBT, plus, flexible scheduling

#### Virtual by design

100% virtual care enables community participation with real life triggers

## Continuous, whole-person care

Individual treatment plans adapt through recovery, addressing co-occurring conditions (anxiety, depression,OCD)



#### Treatment that works at scale



#### **Clinically effective**

Makes evidence-based care accessible to everyone

90+%

qualified for PHP+ treatment

70%

significantly improve ED symptoms

80%

reach weight restoration goals

#### **Better experience**

Overcomes real-world triggers without interrupting lives

#### 2 days

intake to clinical assessment

9/10

NPS score

75%

report not missing work/school

70%

feel confident in caring for their loved one at home

#### **Treatment Anchor**

Shifts patients from HLOC alternatives to outpatient care

<6%

step-up to inpatient, and 80%+ return once medically stabilized

22%-43%

reduction in annual costs

90%+

avoid discharge to higher level of care



#### CommonSpirit and Equip

## Co-authored care pathways

Worked together to standardize treatment protocols across the system to optimize patient flow

CommonSpirit\* + Equip

## Seamless transitions of care

Equip intentionally embedded into existing workflows; thoughtful coordination and communication of care with CommonSpirit providers

## Downstream revenue capture

Equip refers patients back to CommonSpirit for downstream labs and vitals; reinforce wellness needs through co-branded marketing efforts

## Systemwide training

Systemwide effort to widely distribute:

- Equip training videos
- ✓ Screening one-pagers
- Regional insurance lists





## Innovation Pilot

Low-risk opportunity for CommonSpirit to pilot centralized BH approach and develop a model for other BH vendors



## Thank you!

#### **Contact Us**

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