Accenture Digital Health Technology Vision 2022

Health in the Metaverse

accenture

97%

of healthcare executives believe continuous advances in technology are becoming more reliable than economic, political or social trends in informing their organization's long-term strategy.

Evolution of the internet

Metaverse

1990s

Internet of **Data**

2000s

Internet of **People**

2010s

Internet of **Things**

2020s

Internet of **Place**

Internet of **Ownership**

Four technology trends of 2022

TREND 1.

The **WebMe** metaverse will integrate our physical and digital world experiences in ways that will reshape how people interact with healthcare systems.

TREND 2.

The **Programmable World** tracks how technology is being threaded through our physical environments in increasingly sophisticated ways.

TREND 3.

The emergence of **The Unreal**—a trend where our environments and businesses are increasingly filled with machines that are passably human.
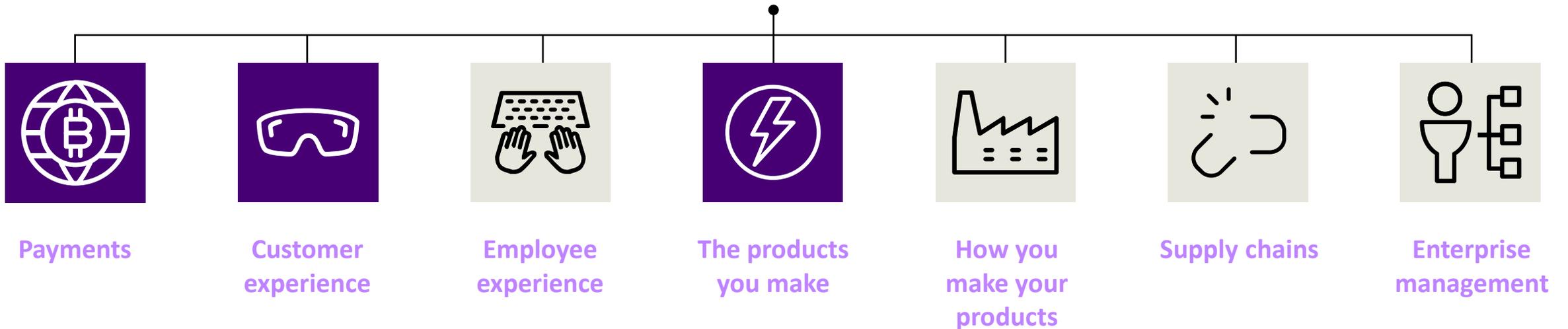
TREND 4.

As we begin **Computing the Impossible**, the outer limit of what is computationally possible is being disrupted as a new class of machines emerges.

The metaverse will transform every aspect of business

Metaverse Transformation

Payments	Customer experience	Employee experience	The products you make	How you make your products	Supply chains	Enterprise management

■ Consumer Metaverse   □ Enterprise Metaverse

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