



Agile Transformation: Improving Performance in Complex Human Networks

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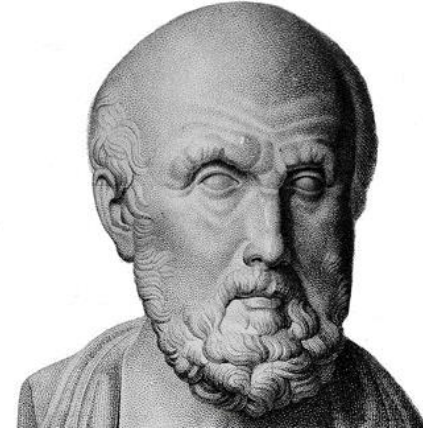
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Co-founder, Blue Agilis, Indiana

Hippocrates: aprox. 400 BC

“Practice two things in your dealings:

Either help or do not harm the patient”

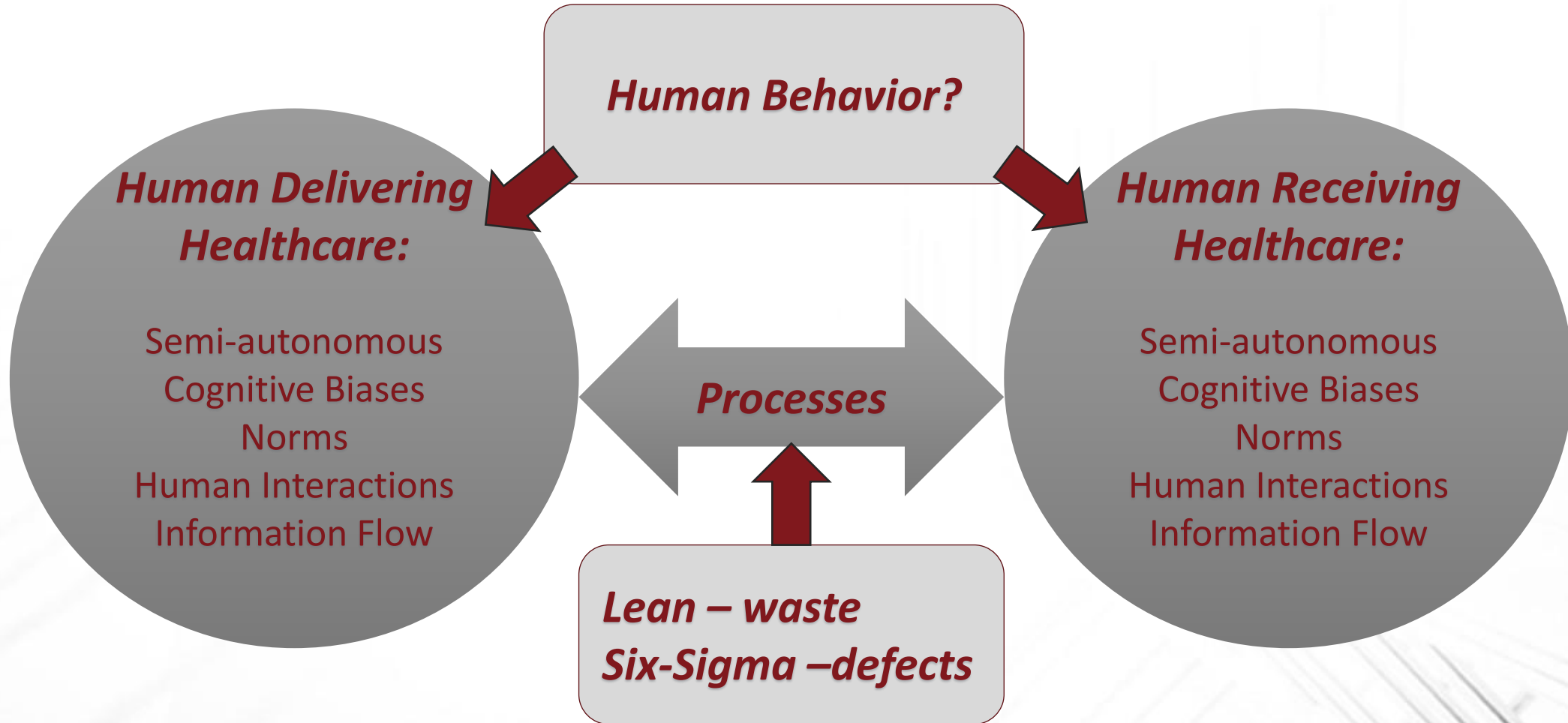


Dr. Semmelweis:

1840's-1850's reduced childbirth mortality from 15% to 1%
with hand and instrument washing

Why?

Sources of Variation in Healthcare



Our Journey

GREAT LAKES PRACTICE TRANSFORMATION NETWORK (2015-2019)

- **33** Healthcare Partners
- **7** Universities
- **15,000+** Clinicians
- **62** on-site, on demand Quality Improvement Advisors



Top performing network of 29 in CMS program



\$1B in cost savings to CMS over 4 years



Improvements of 10+ pts in NPS



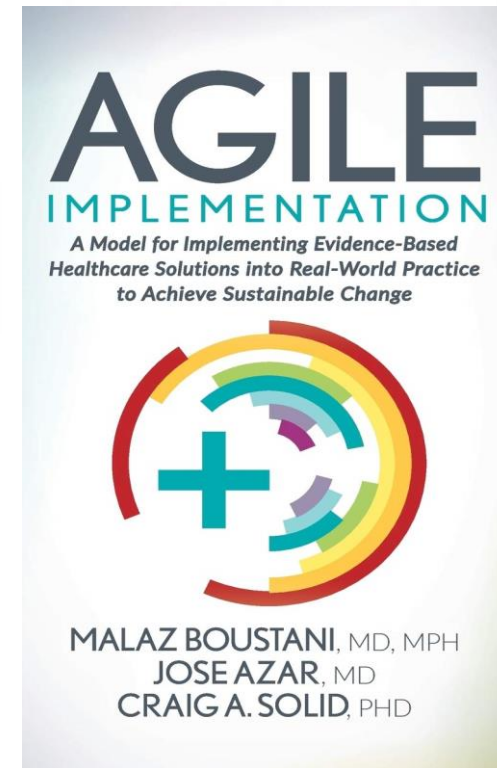
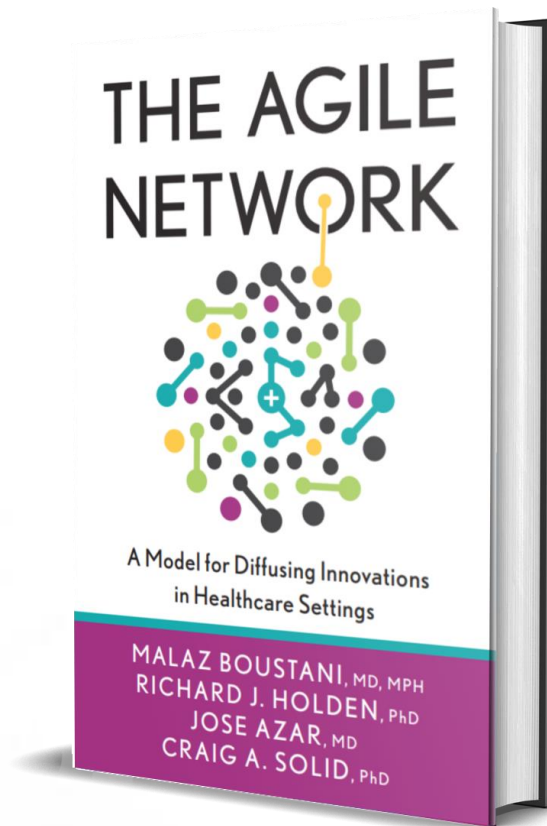
Over 70% improvement in patient harm events



10 million+ lives impacted

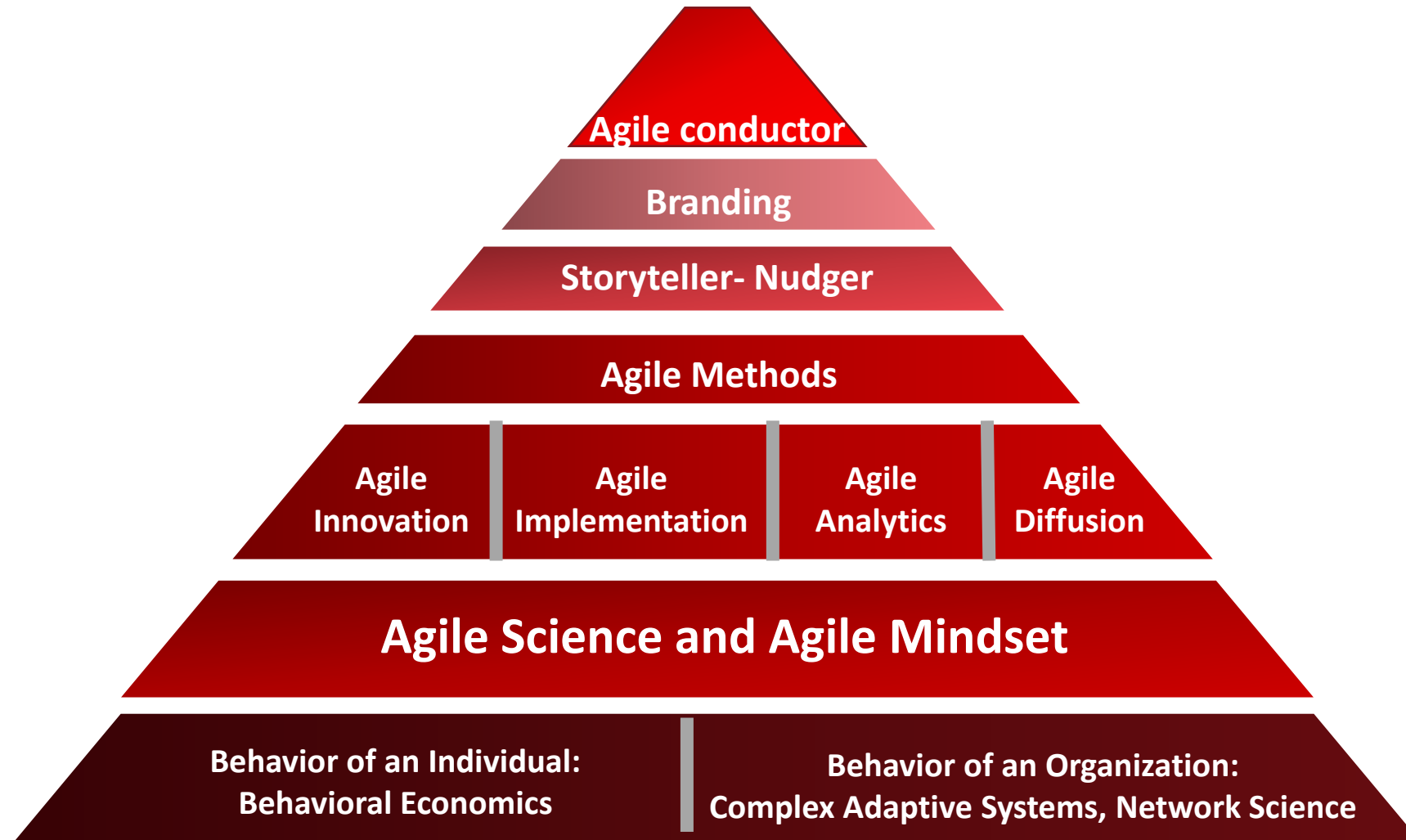
What?

Agile Transformation



HOW?

Agile Transformation Building Blocks



Agile Transformation: Bottom Line

1. Engaging the Human
Emotional, Intellectual, Norms

2. Identifying Minimal Viable Solution
Evidence-Based, Evaluation/Termination Plan, Localization

3. Rapid Cycle Improvements
Sprints: Design, Implementation, Innovation

Agile Transformation: Engaging the Human

1. Minimally Viable STORY

The Story-Teller → Information Diffusion

2. Minimally Viable NUDGE

The Choice Engineer → Behaviors

3. Minimally Viable HIERARCHY

The Agile Conductor → Co-design and Co-production

Engaging the Human: Information Diffusion

1. The Message

0.01 x ROI

100 x Control

2. The Messenger

1 x ROI

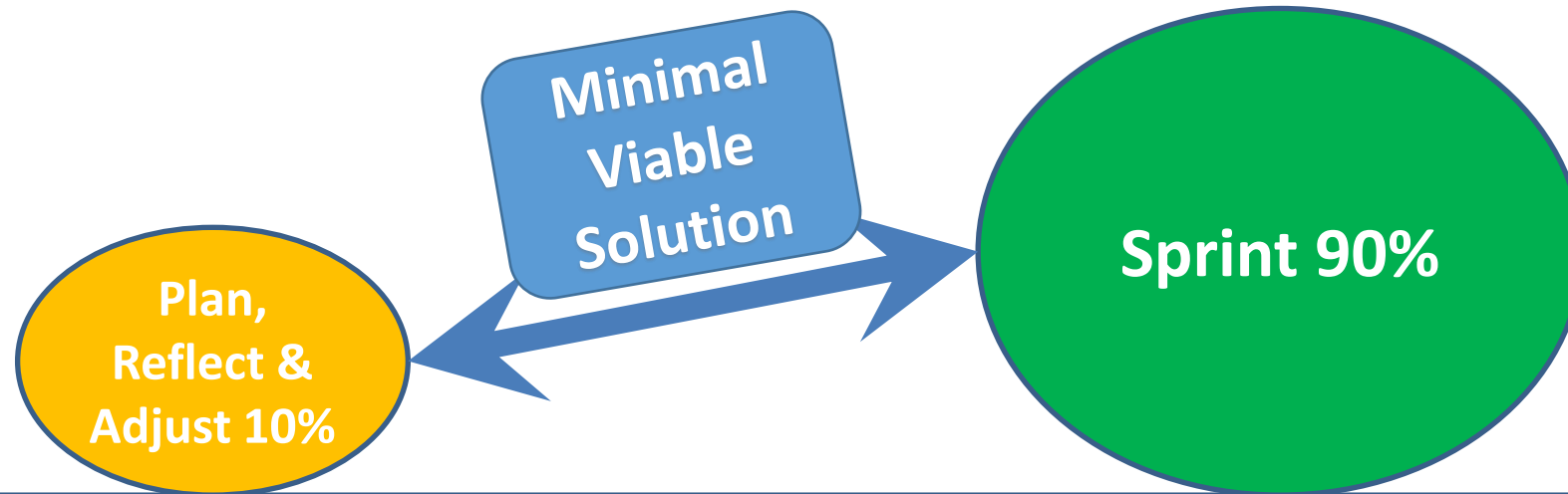
1 x Control

3. Norms

100 x ROI

0.01 x Control

Agile Transformation Cycle



Engaging the Human:
CREATING DEMAND

Scaling Agile Transformation: Digital Platform for Transformation in Complex



**Blue Agilis has the only validated tool to capture and assess provider practice patterns*

Who Is This?

On a cold January day, a 43 year old man was sworn as chief executive of his country.

By his side stood his predecessor, a famous general who had commanded his nation's armed forces in a war that resulted in the defeat of Germany.

The young leader was raised in the Roman Catholic faith.

He spent the next several hours watching parades in his honor and stayed up celebrating till early morning.

Next frontier? The Human Receiving Healthcare

How do we effectively engage consumers of healthcare?

How do we co-design and co-produce healthcare?

How do Healthcare executives become more responsive to consumer demands?