



LEADING IN A
NEW REALITY

ERIC BOLES



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What do you see?

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Unleashing Your Best
in Life and Work

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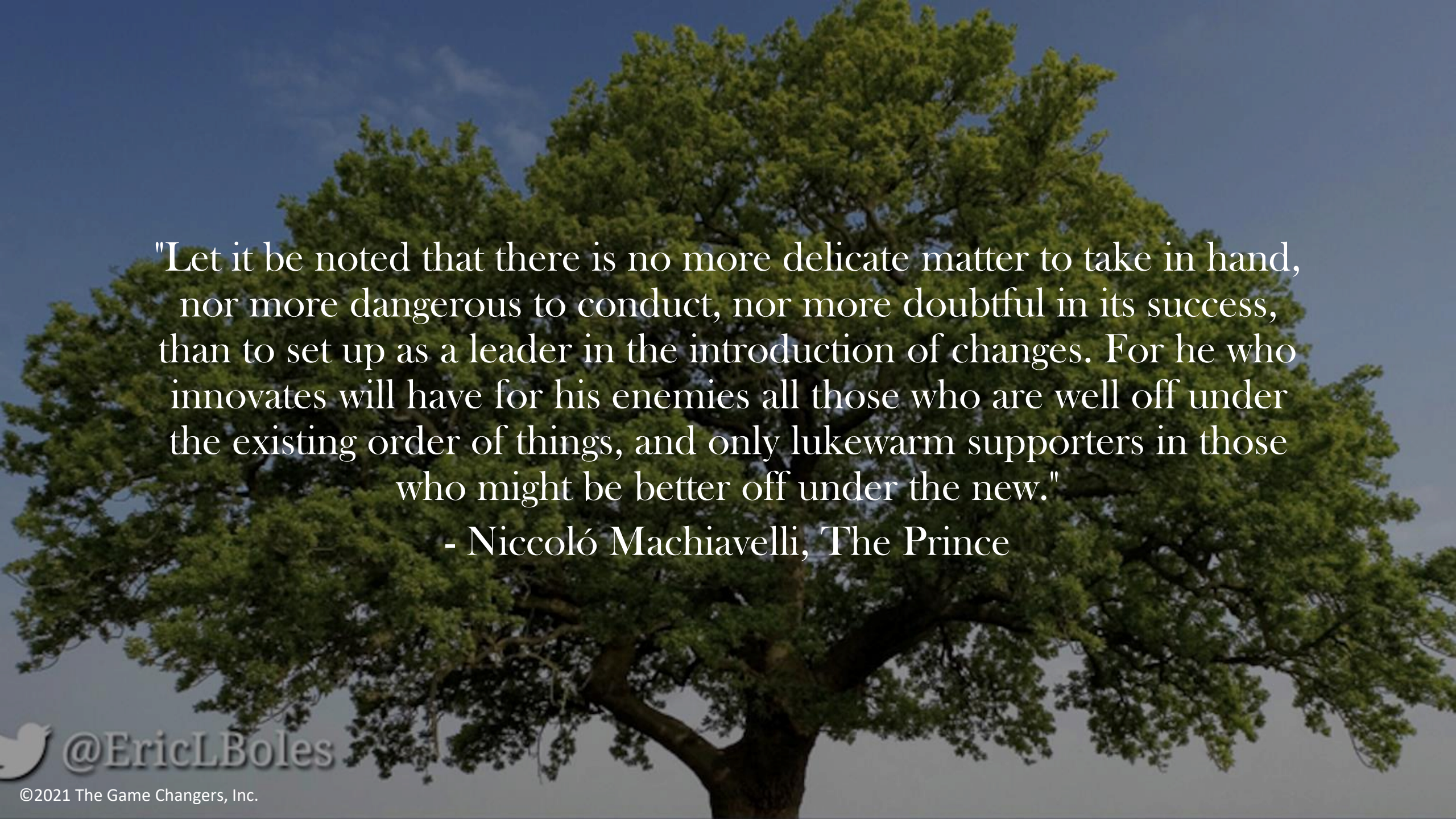
Potential

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"Let it be noted that there is no more delicate matter to take in hand, nor more dangerous to conduct, nor more doubtful in its success, than to set up as a leader in the introduction of changes. For he who innovates will have for his enemies all those who are well off under the existing order of things, and only lukewarm supporters in those who might be better off under the new."

- Niccoló Machiavelli, The Prince

Why don't we change?

1. We're okay
just the way
we are.

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Why don't we change?

2. Fear of the unknown.

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5 STEPS TO CLARITY

1. WHAT YOU WANT TO DO?
2. WHY YOU WANT TO DO IT?
3. HOW YOU WILL DO IT?
4. THE BENEFIT OF DOING IT.
5. THE COST OF INACTION.



THE **GAME**
CHANGERS[®] INC.

Why don't we change?

3. Fear of failure.

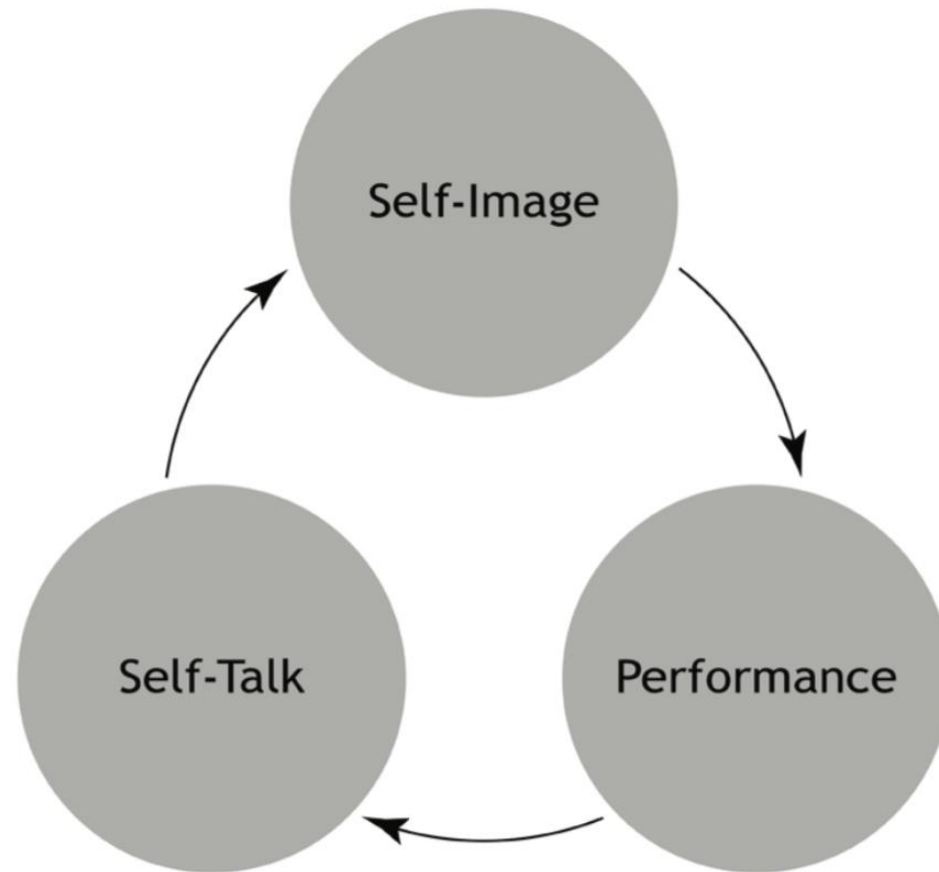
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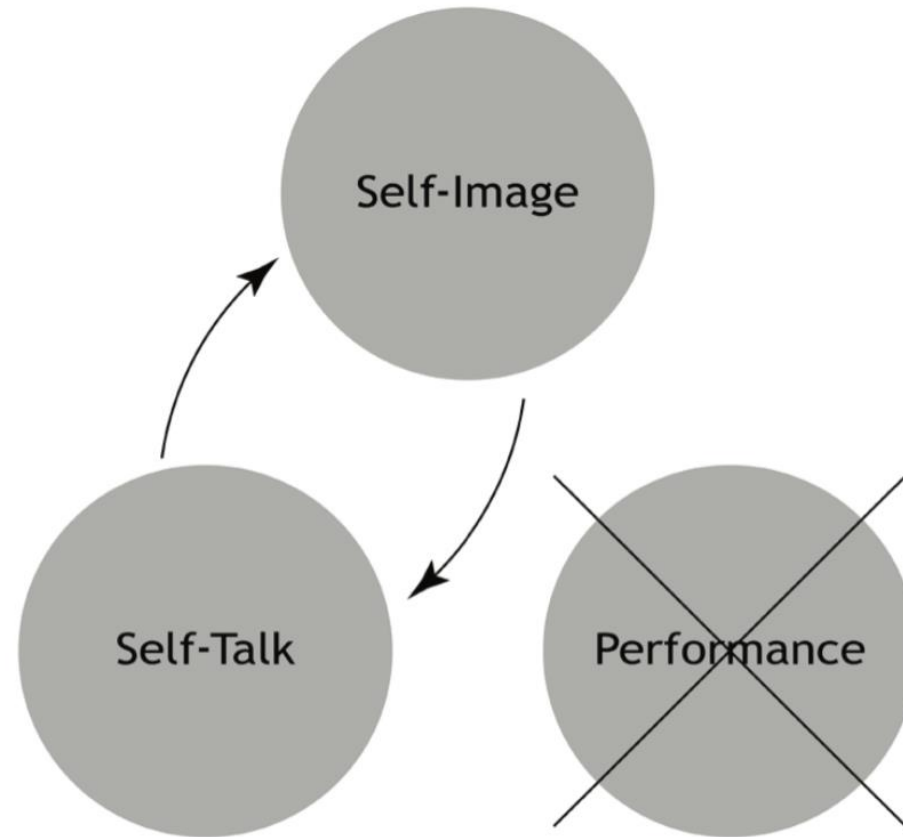
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The Traditional Cycle for Change. Self-Talk influences Self-Image, which influences Performance, which influences Self-Talk.



The Responsibility Cycle for Change. Self-Talk influences Self-Image, but you take responsibility to assure that bad performance doesn't influence Self-Talk or Self-Image.

Why don't we change?

4. Fear of rejection.

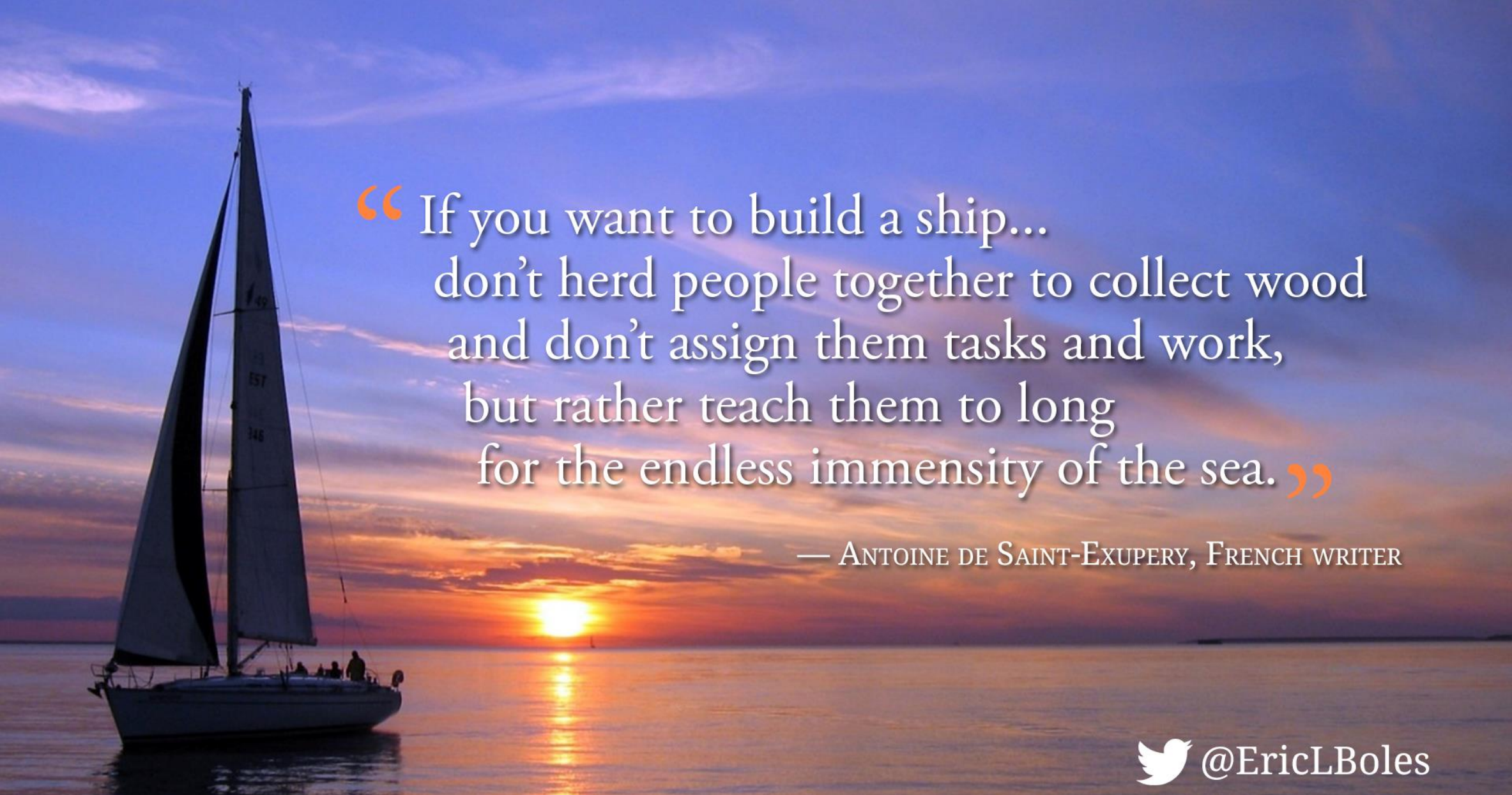


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A sailboat with white sails is on the left side of the image, sailing on a calm body of water. The sun is setting in the center background, creating a bright orange glow that reflects on the water. The sky is a mix of blue and orange hues. The quote is overlaid on the right side of the image.

“If you want to build a ship...
don't herd people together to collect wood
and don't assign them tasks and work,
but rather teach them to long
for the endless immensity of the sea.”

— ANTOINE DE SAINT-EXUPERY, FRENCH WRITER

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