



Mental Illness is an Epidemic

Employee Well-being as a CEO Imperative

LI Roundtable
June 24, 2021

What is Your Mental
Health Strategy?

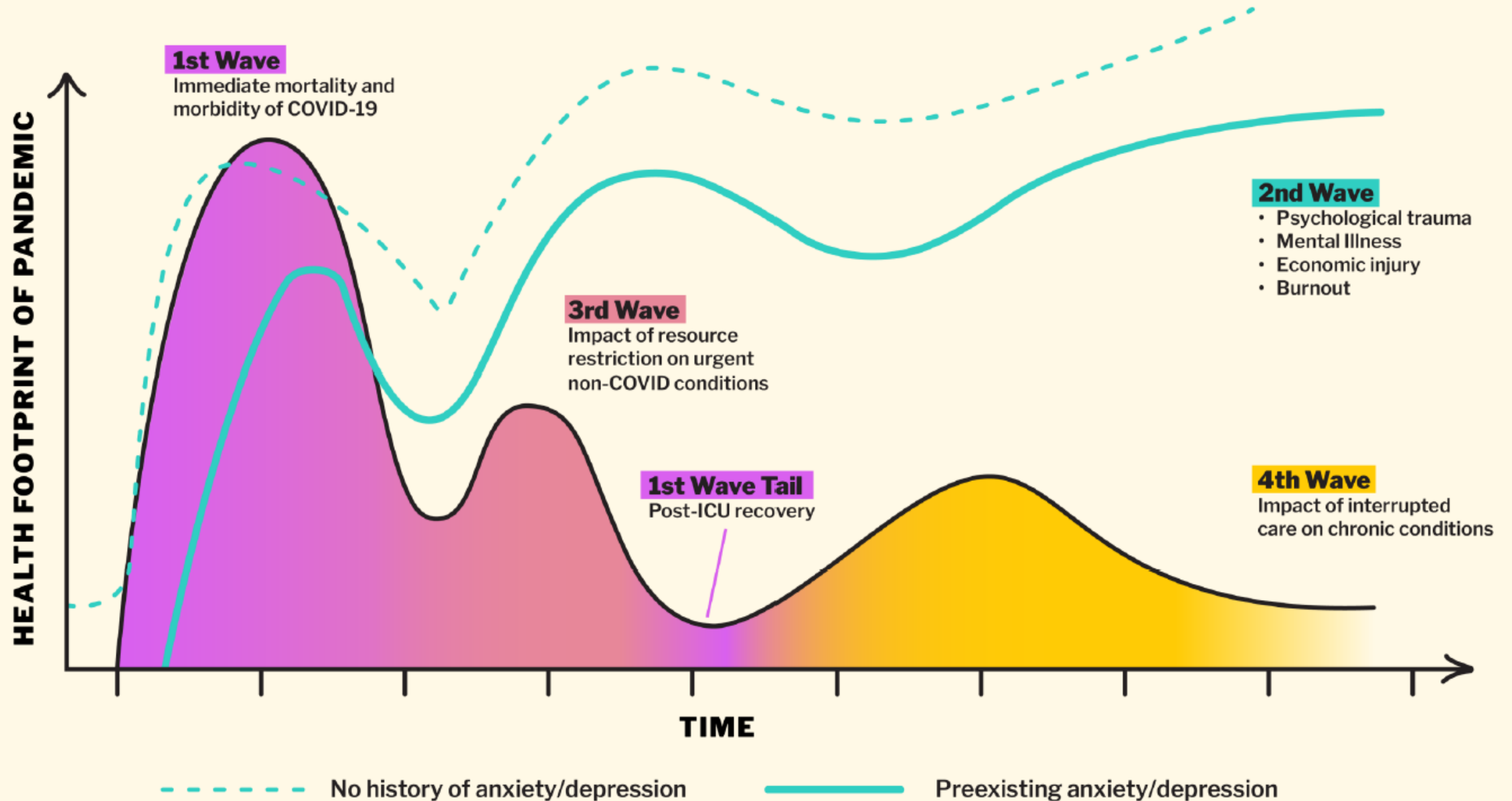
Are You Happy with It?

The Amazon That Customers Don't See

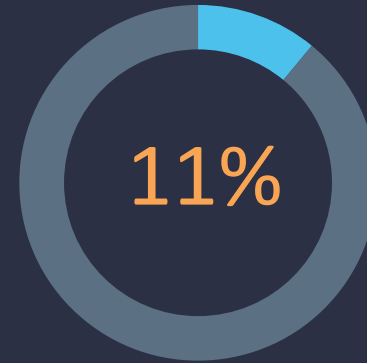
“As Amazon rapidly grew... its policies were harder to implement with fairness and care. **It is just a numbers game in many ways. The culture gets lost.**”

How has COVID-19
Impacted Your Team?

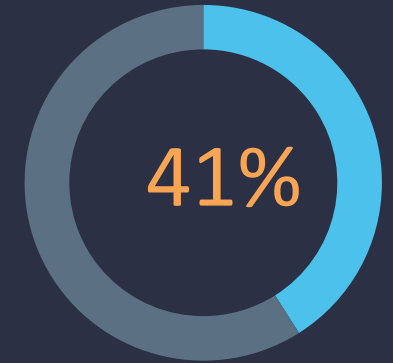
COVID-19 IMPACT TIMELINE



Adults reporting symptoms of anxiety and/or depression.

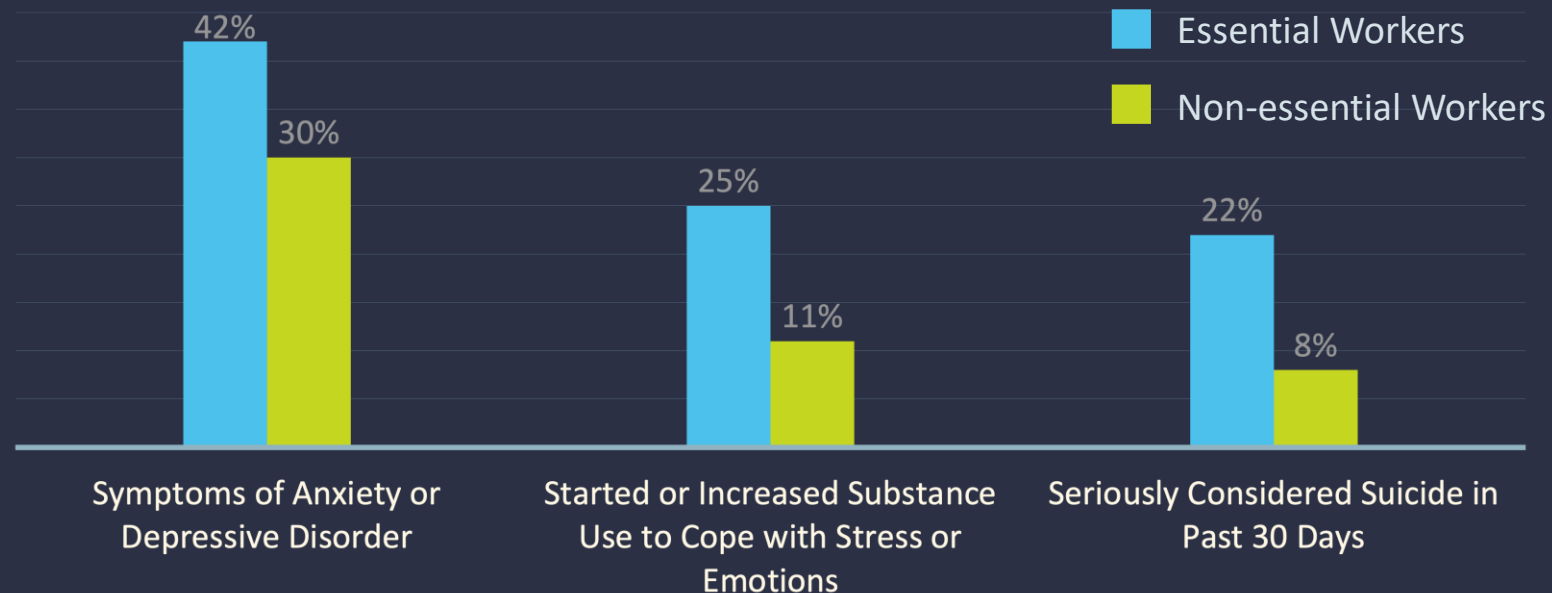


Jan – Jun 2019



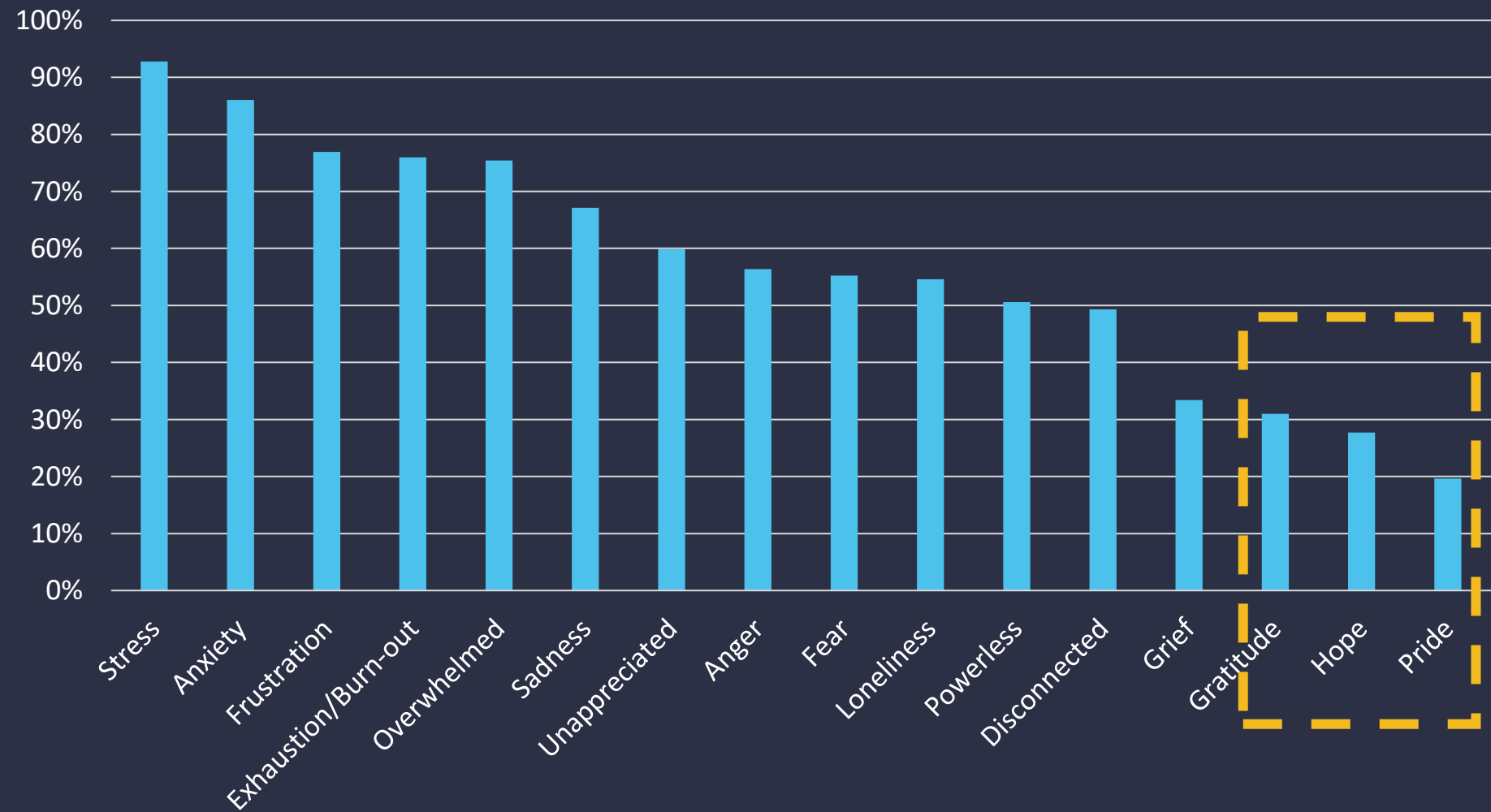
Jan 2021

Essential workers disproportionately impacted by COVID-19.



MENTAL HEALTH OF HEALTHCARE WORKERS IN COVID-19

Feelings Regularly Experienced in the Last 3 Months



Source: Mental Health America. June – September 2020 Survey of Healthcare Workers.

How was Your Team
Doing Before COVID-19?

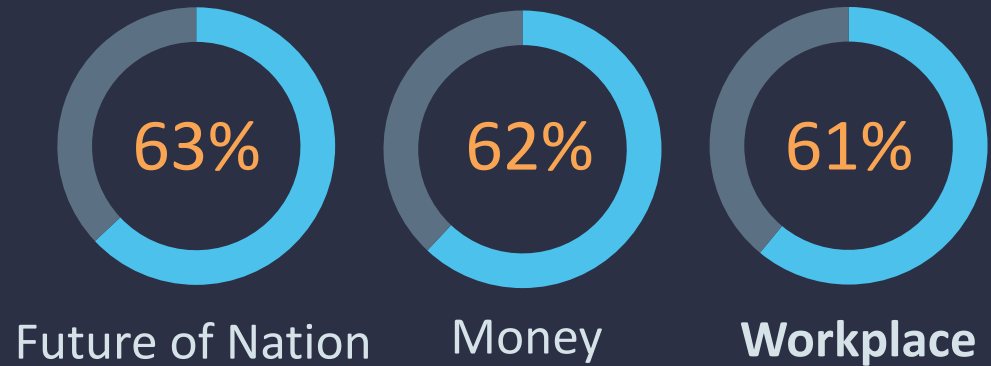
42% **ER Use**
Increase in patients going to
the ER for psychiatric services.

2x **Provider Suicide**
Rate of death by suicide for physicians &
nurses is twice the national average.
Nearly 400 physicians die this way each year.



Leading causes of stress in America

2017 American Psychology Association Survey



Leading causes of stress in America by generation

Gen Z adults (18-23)

- 1 Money
- 2 Health-related
- 3 **Work**

Millennials

- 1 Money
- 2 **Work**
- 3 Family Responsibilities

Gen X

- 1 Money
- 2 **Work**
- 3 Family Responsibilities

Boomers

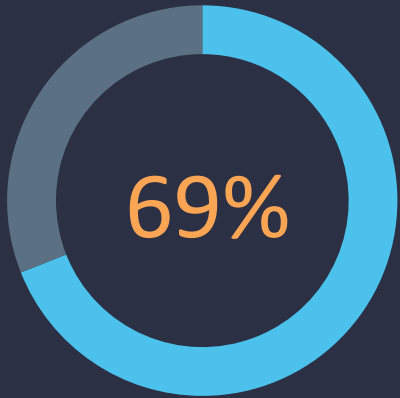
- 1 Health-related
- 2 **Work**
- 3 Money

2019 American Psychology Association Survey



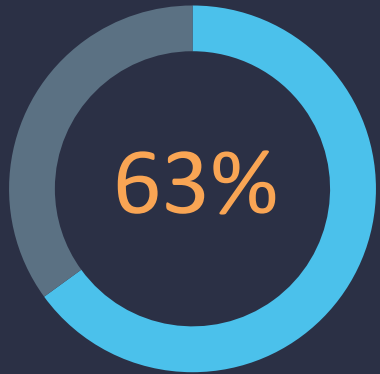
50%+

Would **not recommend** their workplace to others.



69%

Reported it was safer to remain silent about their **workplace stress**.



63%

With diagnosed mental health disorder did **not disclose** it to their employer.

Do You Really Know
What's Happening?

**“We talk about spiraling burnout
because it is too dangerous to talk
about mental health.”**

**Thomas W. Uhde, MD
Chair, Department of Psychiatry and Behavioral Sciences
Medical University of South Carolina**

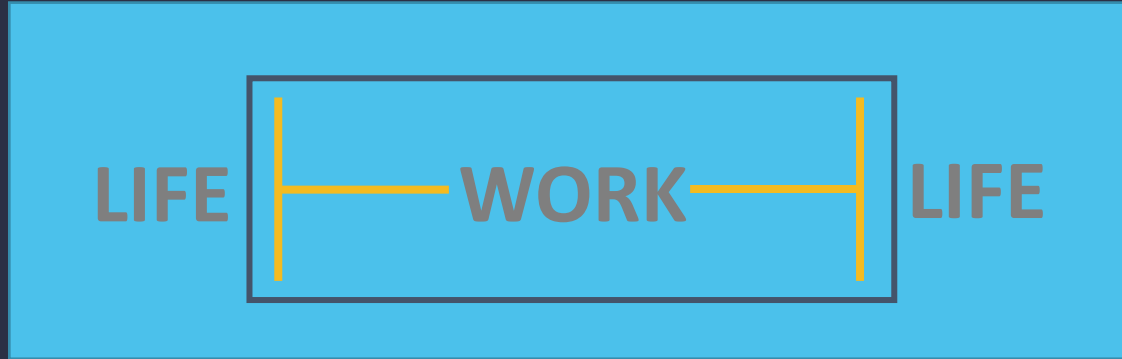
**71% of employers with frontline employees
report supporting mental health well or very
well.**

27% of frontline employees agree.

What Does Your
Team Expect?

THE FUTURE OF WORK

The Old Way



We buy time.
We gather in buildings.

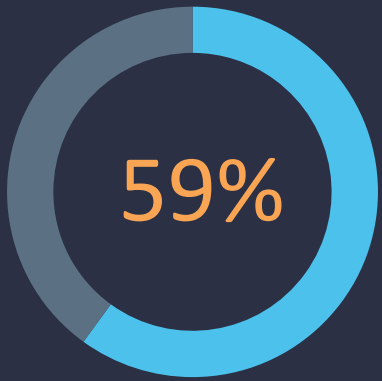
Which facilitates employee & employer compartmentalization.

The New Way

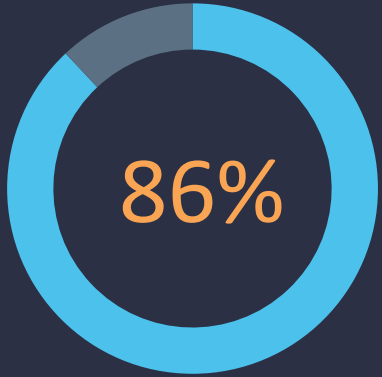


We buy work.
We gather flexibly.

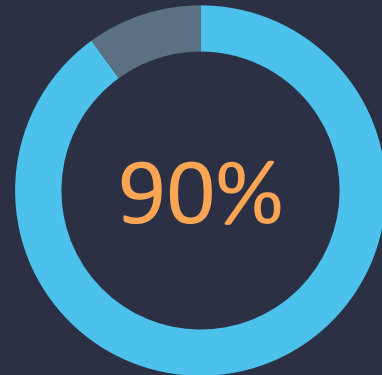
Which requires a whole person & whole life approach to work & leadership.



Disagree that their supervisor provides **emotional support** to help them manage stress.



Want **open** mental health **dialogue**.

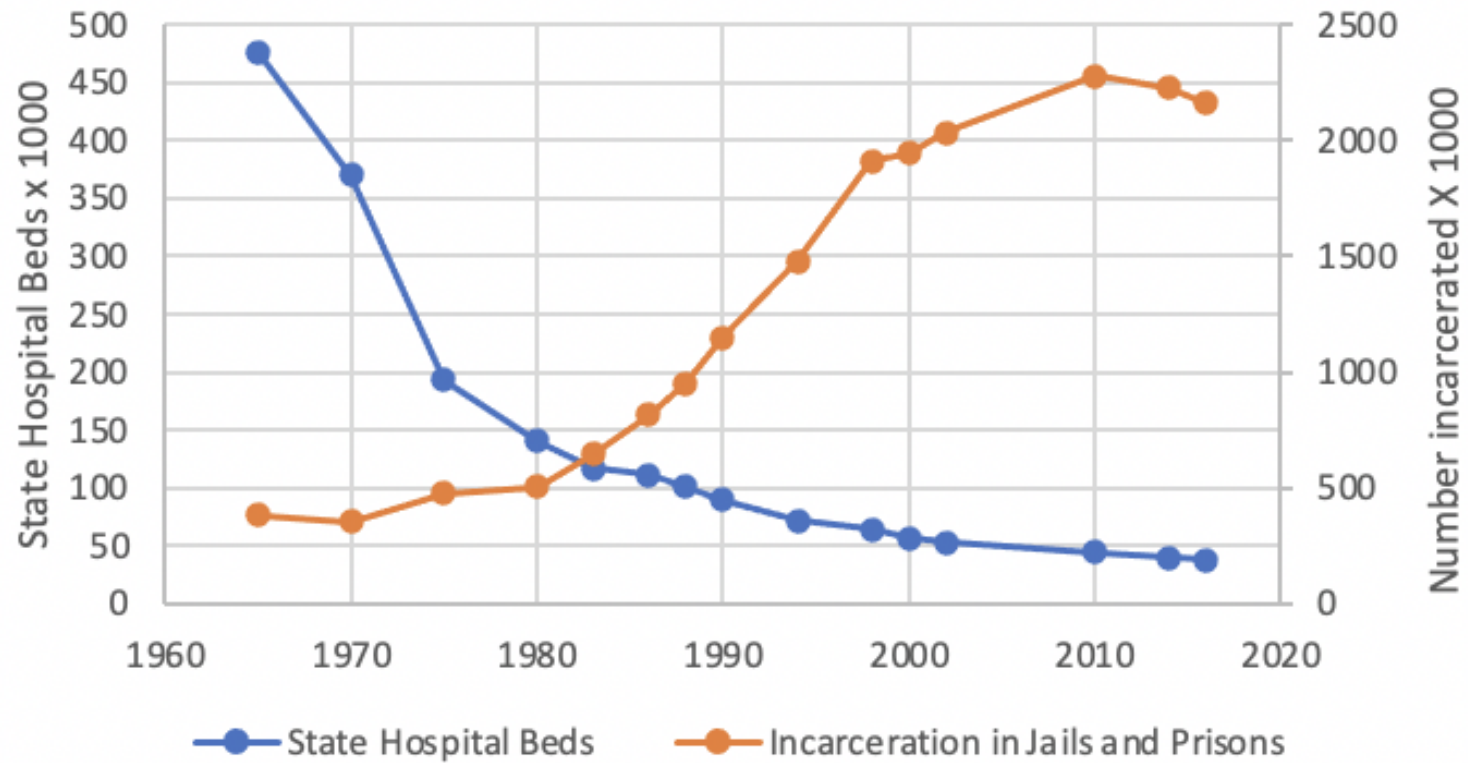


Agree that employers have a **responsibility** to support mental health.

What Impact Will COVID—19
Have on Your Community?

What Role Will You Play?

Trans-institutionalization 1965-2016



Data for state hospital beds from National Association of State Mental Health Program Directors. Data for incarceration from Bureau of Justice Statistics includes state and federal jails and prisons.

54% **Lack of Access**
Percent of US counties without a single psychiatrist.

61% **Aging Supply**
Percent of practicing psychiatrists over the age of 55 – one of the highest among all specialties.

2 out of 3 **PCP Referrals**
Primary care physicians who reported difficulty referring patients for mental health care.

What Are You Going to
Go Home and Do?

PEOPLE

Connection

PLACE

Sanctuary

PURPOSE

Meaning

BIG PICTURE LEADERSHIP

Make A **C**ommitment

Build A **C**ulture

Assess The **D**esign of the Workplace

Ensure **A**ccess to Care

IMMEDIATE IMPACT

Your Personal Story

1 BE AUTHENTIC

Lead with vulnerability.

Talk about your personal story.

Be the example of a culture that is open and supportive of personal struggle.

2 BUILD MOMENTUM

Start with your leadership team. Create a safe space. Have them do the same with their directs.

Observe the momentum build as the conversations continue.

Ensure the dialogue is not one and done, but ongoing.

3 GO PUBLIC

Use your community network. Others will come forward to share when you do.

Dialogue publicly with them.

IMMEDIATE IMPACT

Homework

1 ESTABLISH A COMMAND CENTER

Pick a Leader.
Not from HR.
Invest in them & their work.

2 TAKE CARE OF YOUR TEAM

Re-onboard your entire team like they are new.
Assess their state of mind.
Retrain managers on the skills necessary for emotional intelligence.

3 TAKE CARE OF YOUR COMMUNITY

Assess the gaps in mental health. Own Them.
Engage community workplaces in workplace mental health efforts.
Be the organizer of community mental health services.

NEW ISO STANDARD

“The organization should **identify hazards of a psychosocial nature**. These can include aspects of how work is organized, social factors at work, and work environment, equipment & hazardous tasks.” Examples include:

- Role ambiguity
- Performing work of little value or purpose
- Having too much to do within a certain time
- Career stagnation
- Poor communication, including poor information sharing

FINAL
DRAFT

INTERNATIONAL
STANDARD

ISO/FDIS
45003

ISO/TC 283

Secretariat: BSI

Voting begins on:
2021-03-05

Voting terminates on:
2021-04-30

**Occupational health and safety
management — Psychological health
and safety at work — Guidelines for
managing psychosocial risks**

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Reference number
ISO/FDIS 45003:2021(E)

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