

Please note

We are a non-partisan firm and retain our ongoing policy of not commenting on the outcome of elections, advocating government policies, or providing policy advice or recommendations to clients.

However, because many of you have asked to understand what effect the new administration's positions— as they currently stand—might have on the healthcare sector, especially given the Republican control of both federal legislature branches, we are providing some information for you to consider.



Contents

- Retrospective on ACA
- "Reform 2.0" update
- Looking ahead for providers





The ACA had 3 closely related areas of reform

Key elements

Restrictions on payor policies

- Guaranteed Issue: Cannot deny coverage or set rates based on health status
- **Community rating:** Rating based only on age and geography; policies cannot be cancelled for illness
- No annual or lifetime limits
- Coverage till age 26 on parents policy

Coverage mandates

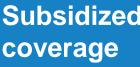
- Individual mandate: Penalty (2.5% of income or \$695¹) for individuals forgoing coverage
- **Employer Mandate:** Must provide insurance if >50 employees, or be fined

Subsidized coverage

- **Medicaid Expansion:** Those making <133% (up from 100%) of the FPL qualify for Medicaid
- Federal Subsidies: Premium subsidies and limits on OOP² spending for those <400% FPL³

Overall goals

- Expand coverage
- Improved accessibility and affordability of coverage
- Improved efficiency of healthcare spend



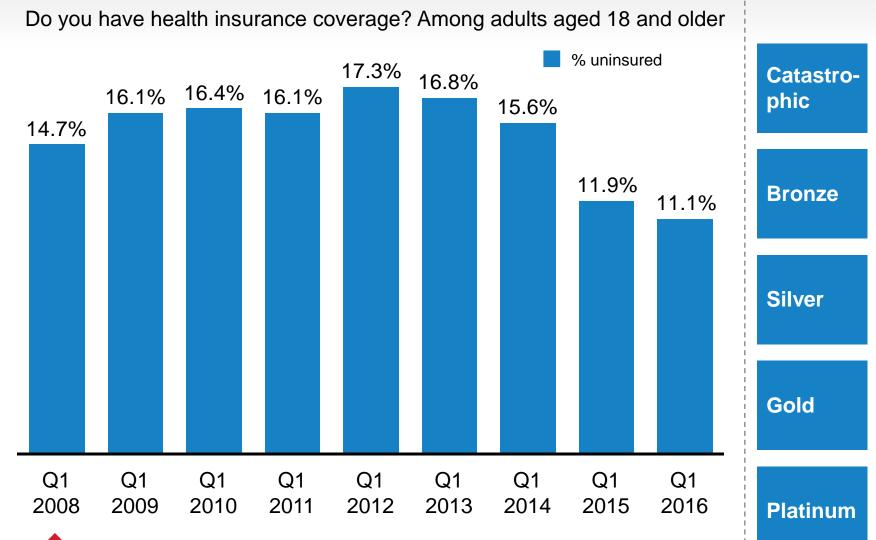
- 1 Penalty is 2.5% of income or \$695 (\$2085 for families), whichever is greater and inflation adjusted
- 3 Federal poverty level

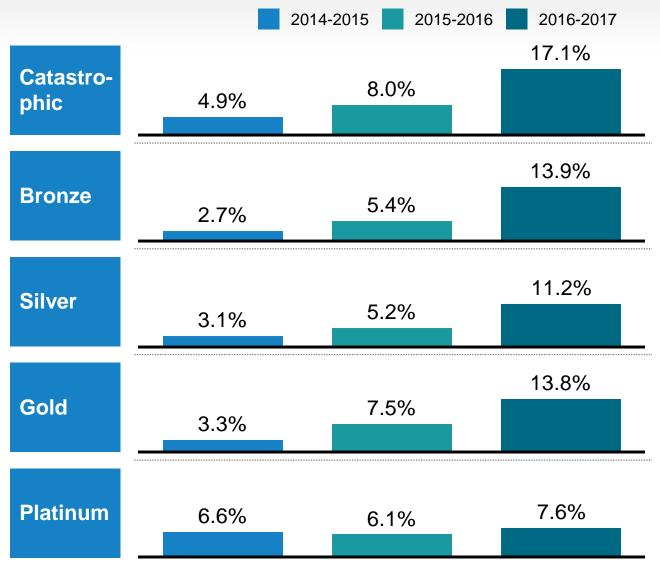
SOURCE: Web; Press

More (but incomplete) coverage, less affordable, less accessible

Percentage uninsured in the U.S by quarter

Change in exchange plan premiums by metal tier^{1,2}, 2015-2017







² Annual percentage change from previous fiscal year

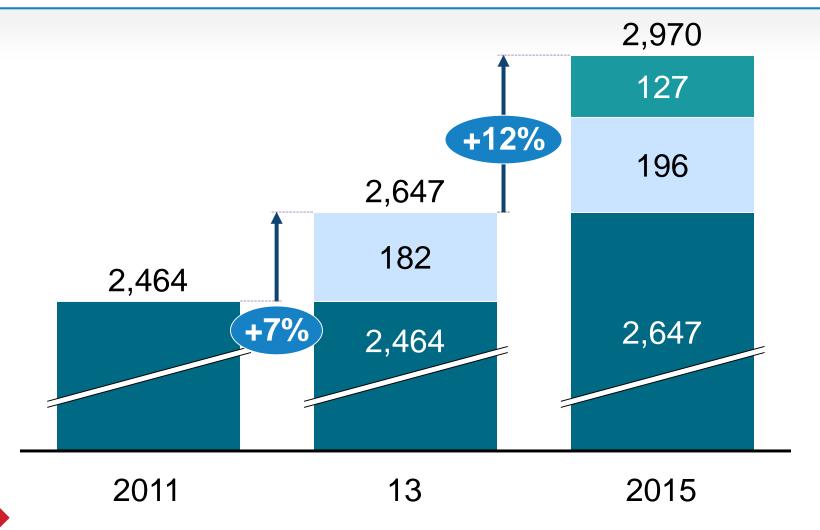
The ACA increased healthcare spending

Increase over trend

Trend²

Baseline

Health consumption expenditure¹, 2011-2015, USD B



 Annual growth rate for healthcare spend³ increased by ~200 bps after the ACA was enacted (5.8% vs. 3.6% per year)

Total increase in annual spending from 2013 to 2015 was \$323B, of which ~40% (\$127B) was incremental above historic trend



² Spend expected based on 2011-2013 CAGR

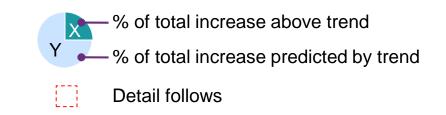
SOURCE: CMS National Healthcare Expenditures

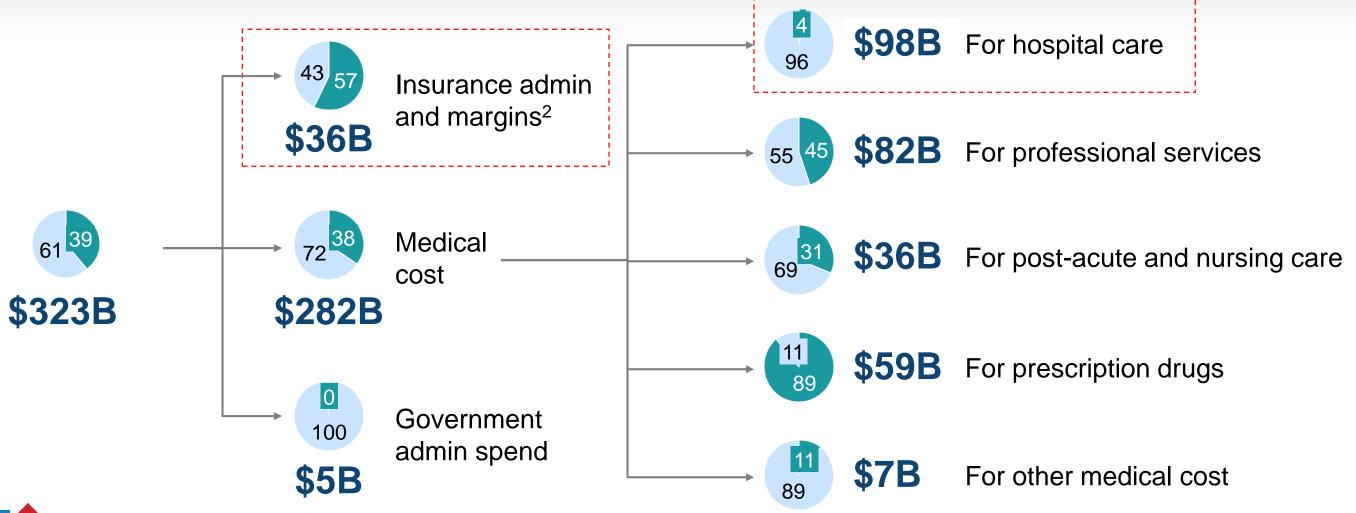
³ Compound annual growth rate (CAGR)

Payors and Pharma won from the ACA

Breakdown of the increase in annual healthcare spend¹

(2013-2015)







¹ Refers to healthcare consumption expenditures, excludes public health activities and investment expenses

² Refers to the net cost of private health insurance (difference between premiums and medical cost). Includes payor admin cost and margins and overhead for self-funded employer plans SOURCE: CMS National Healthcare Expenditures

Payors' profit and stock price increased

Operating revenue for 5 largest payors¹

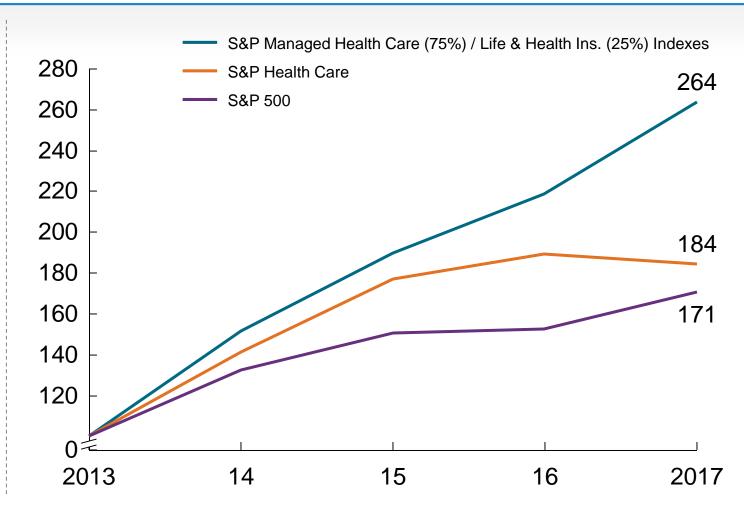
USD B

2013

Stock market performance²

Value indexed to 12/31/2012, Percent





14

15

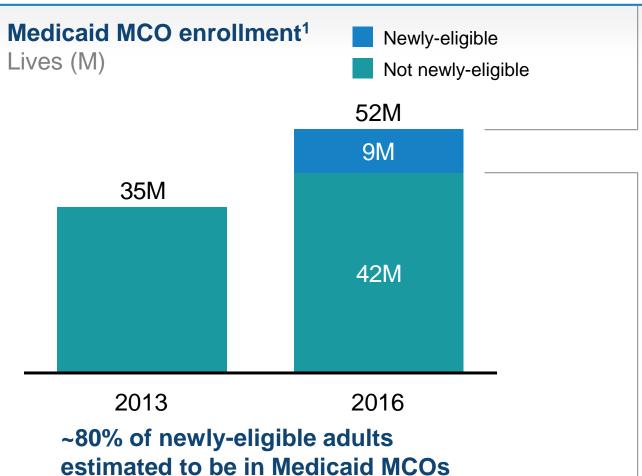
2016

¹ Aetna, Anthem, Cigna, Humana, UnitedHealthcare (excluding Optum)

² Trend based on adjusted close price as of 12/31 every year for 2012, 2013, 2014, 2015 and 2016 SOURCE: S&P, company financial statements

Medicaid expansion drove margins for MCOs

Medicaid expansion more than doubled the growth in MCO enrollment...



....and shifted ~\$7.5B from providers to payor administrative expense and margin

Medicaid MCO costs and margin for newly-eligible adults in 2016

Avg Medicaid PMPY for \$5,926 newly-eligible adults:

Medical loss ratio: ~86%

Administrative loss ratio: ~12% ~\$6.4B

Profit margin: ~2% ~\$1.1B

Newly-eligible adults accounted for ~23% of revenue² for Medicaid MCOs in 2015

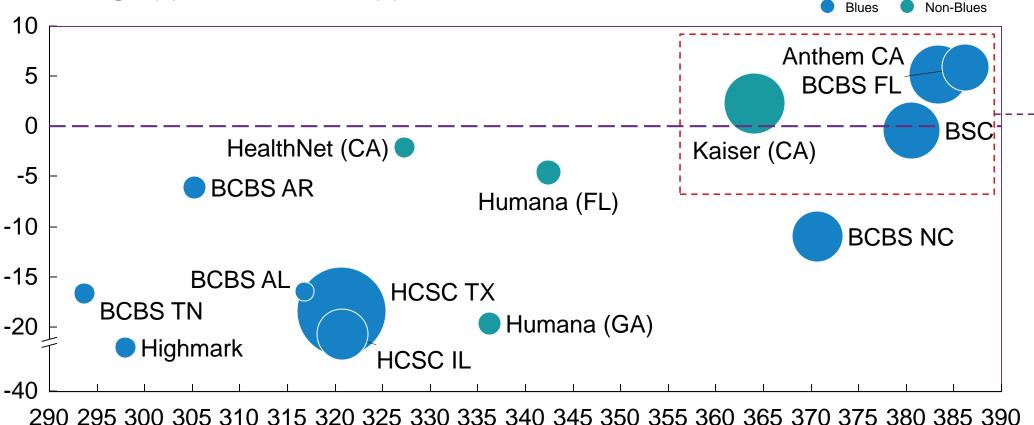


¹ Enrollment for 2013 from Medicaid Managed Care Enrollment Reports. For 2016, state penetration rates from KFF were used to extrapolate national penetration rate. 2 Greater than enrollment percentage of 18% because newly-eligible adults had higher estimated costs than previously-eligible adults in 2016 SOURCE: Medicaid Actuarial Report, Medicaid Managed Care Enrollment Reports, Kaiser Family Foundation, MACPAC, Milliman

Individual market carriers who priced appropriately were profitable

Margin Percentage (2015)

Total Margin (\$) / Total Premiums (\$) on Individual Market¹



Majority of large carriers that priced appropriately were profitable in 2015

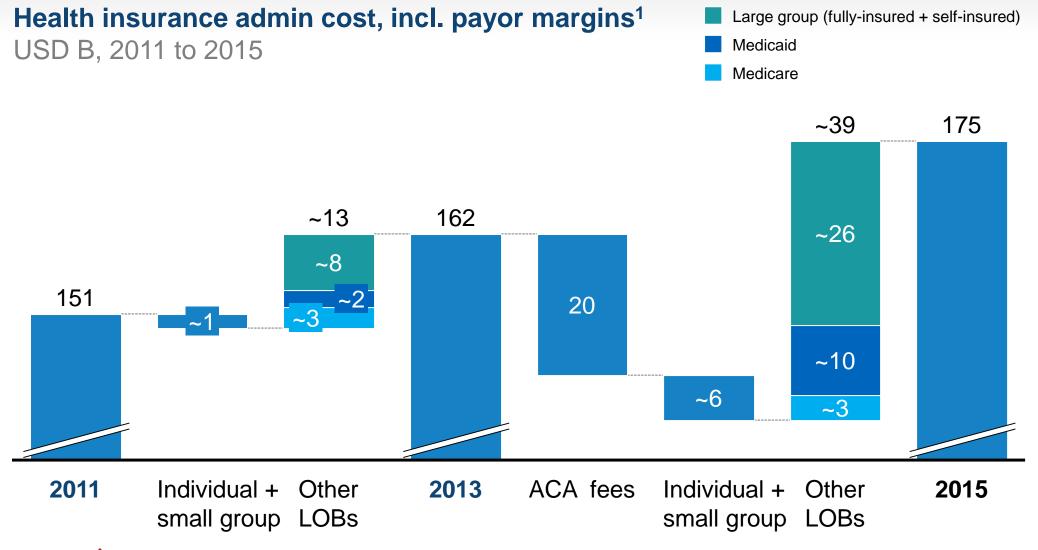
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Monthly Premium Individual Market PMPM (Blended Exchange & Off-Exchange), \$s



1 Includes carriers with >200K lives SOURCE: Proprietary Payor Financial Database (2011-2015)

Payors passed on increased admin expenses and ACA taxes



- ACA fees were fully subsidized by consumers, employers and the government via incremental premium revenue
- Spread between premium and medical cost grew ~3X more from 2013-2015 relative to prior two years

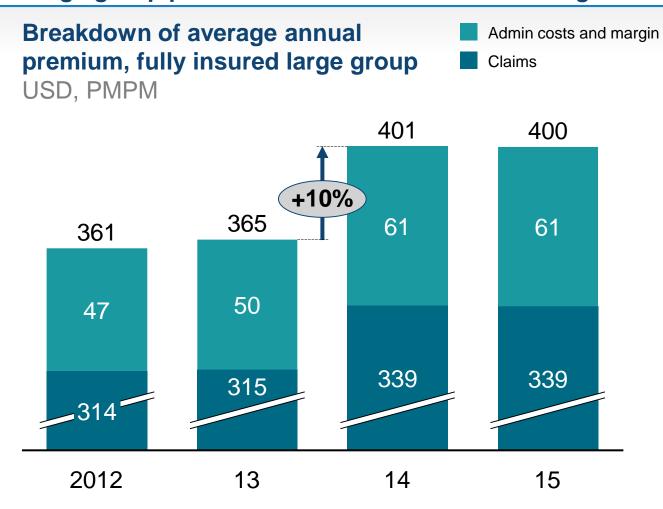


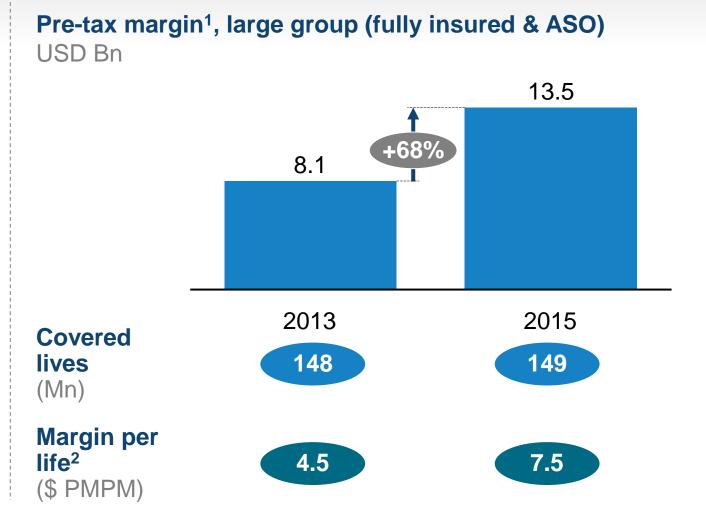
1 Includes overhead for self-funded employer plans. Does not include government administrative costs. Does not include worker's compensation. The total growth in admin and margin from 2013-2015 (\$33B) is lower than the \$36B increase reported earlier because of the exclusion of worker's compensation in this analysis SOURCE: Payor financial database, Milliman, MPACT, CMS National Healthcare Expenditures

Commercial group business saw large premium increases

Large group premiums increased ~10% on average...

...and pre-tax margin per life increased ~65%







1 Not including ACA fees. Certain forms of ASO income (e.g., TPA) may not be fully reflected 2 Weighted average margin per life for fully insured and ASO business SOURCE: Payor Financial Database, Health Care Cost Institute

Premium increases are impacting employees as well

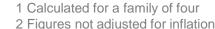
Employer contribution

Employee contribution

Average annual premiums for families with employer sponsored insurance^{1,2}, \$ 000s



- For an average family, ~20% of the growth in income seen during that period was consumed by increasing premiums
- Real incomes remain at prerecession levels³, and economic recovery is being delayed by rising premium contributions



³ As of 2015 (most recent comprehensive data from Federal Reserve)

SOURCE: Kaiser/HRET Survey of Employer-Sponsored Health Benefits; American Community Survey, FRED Federal reserve database



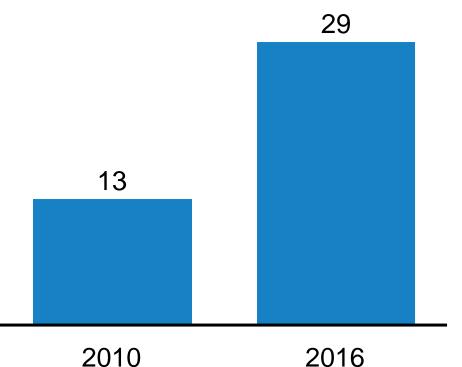
Between 2010 and 2015, employee premium contributions grew at ~5% annually, while household income only grew at ~3%²

Similarly, deductibles have been rising faster than income

High-deductible plans are much more common...

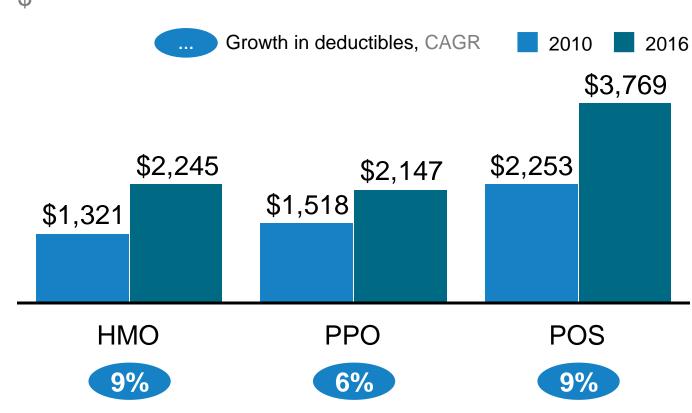
Portion of covered workers enrolled in a high-deductible plan (HDHP)¹

Percent



...and deductibles have risen faster than income even for other plan types







¹ Includes workers enrolled in an HDHP/HRA (Health Reimbursement Account) or an HSA (Health Savings Account)-Qualified HDHP

3 Figures not adjusted for inflation

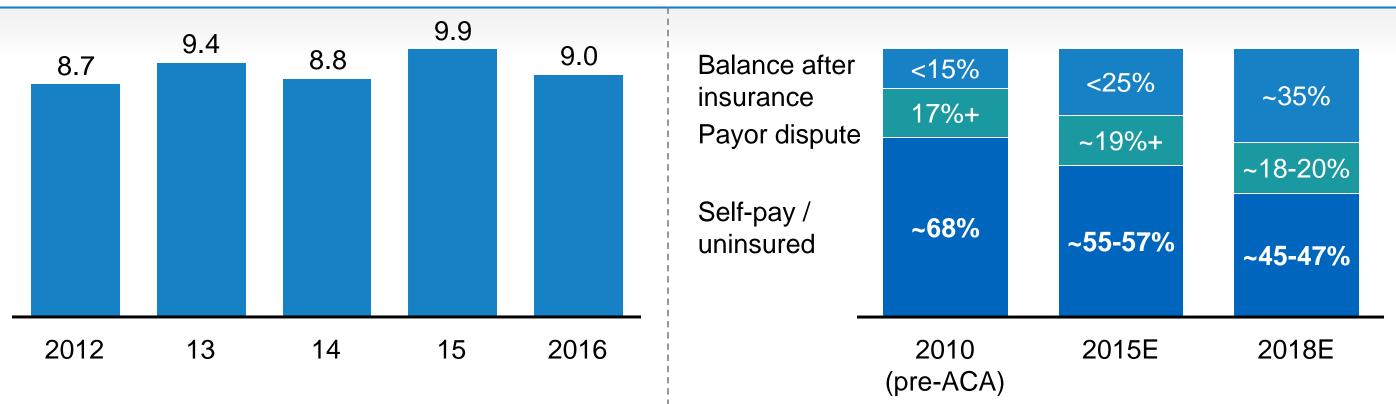
² Average general annual health plan deductibles for PPOs, POS plans, and HDHP/SOs are for in-network services

Provider bad debt levels remain high even with the ACA

Provision for bad debts of five publicly traded health systems^{1,} \$ B

Estimated breakdown of US hospital bad debt

% hospital bad debt



Uninsured bad debt has been replaced by retail bad debt from increasing consumer responsibility



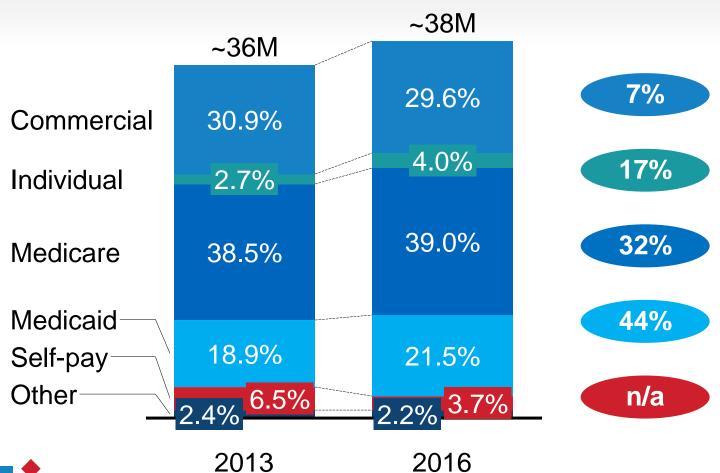
For providers, payor mix deterioration and Medicare cuts outweighed gains due to increasing coverage





Percent of inpatient visits

Portion of incremental volume (%)



Total commercial mix remained stable at ~33.6%, but with a shift from commercial group to less profitable Exchange volume

Government volume increased from ~57.4 to ~60.5%, and Medicare margins declined by 200 bps

Uninsured volume declined but total bad debt remained unchanged

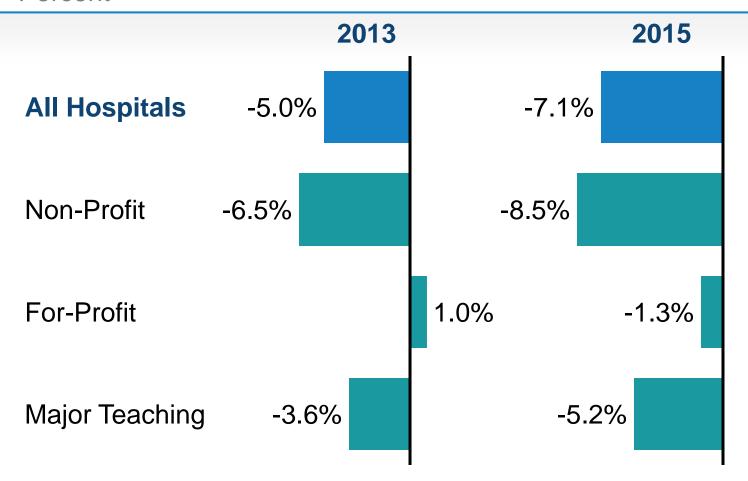


Note: all numbers above are estimates of national averages SOURCE: Kaiser Family Foundation, MPACT, American Hospital Association

Medicare margins have deteriorated across provider types

Medicare Margin by Provider Type

Percent



- Without changes to cost trajectory, 2017 Medicare margins may reach -10%
 - Reimbursement cuts imply additional ~\$350 per case headwind by 2017
 - Annual supplemental payments decreased by ~\$2.5B from 2015 to 2017
- Losses are impacting overall margins
 - MedPAC reported 40 bps deterioration of from 2013 to 2015
 - Moody's reported 70-80 bps deterioration from 2015 to 2016 for non-profits



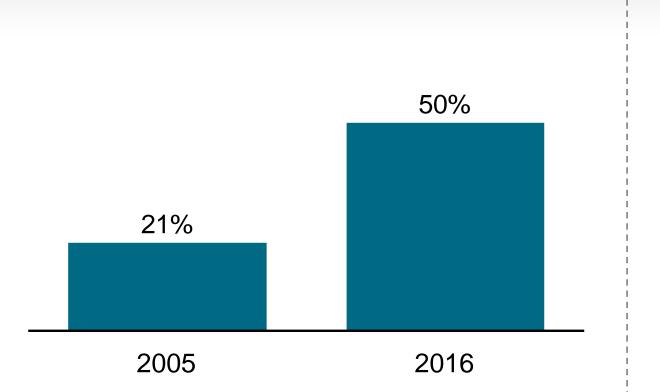
Regulatory burden is hurting physician productivity

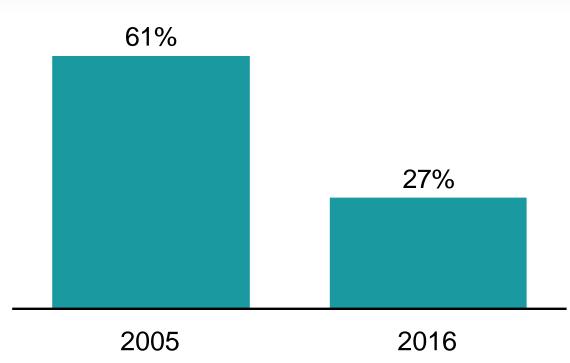
Physicians are spending more time on paperwork ...

% physician time spent on EHR and administrative tasks¹

... leaving less time for patients

% physician time on direct clinical face time







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For 2017, 5 states have only 1 carrier participating across all counties

participating carrier

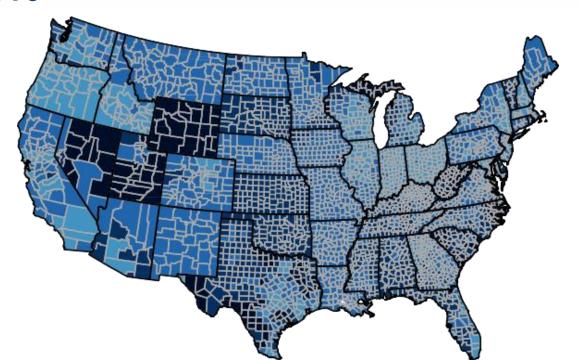
3-4 participating carriers

2 participating carriers

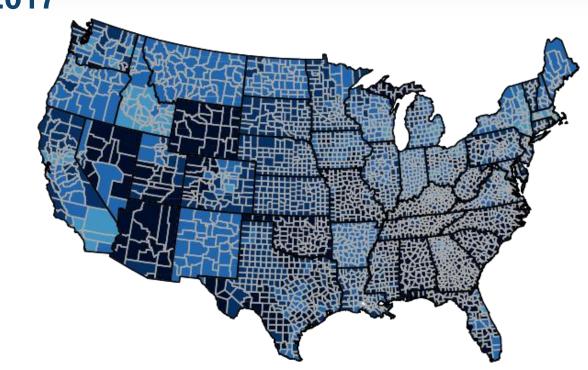
5+ participating carriers

Market view – count of carriers at a county level (Exchange carrier participation by country)





2017



For 2018, many carriers have announced plans to exit at least one state exchange, including Humana, Molina, Aetna, and Wellmark



There are a range of potential scenarios for federal change to the ACA

Focus of today

Scenario

What this scenario could include, but may not be limited to¹

Baseline

- No change to the current regulation or funding of the ACA (includes HHS stabilization regs)
- Discretionary authority efforts to limit effectiveness of the ACA (e.g., no mandate enforcement)

Regulatory and state leadership

- Minimal legislative changes to the ACA (e.g., Congress may appropriate cost-sharing reduction subsidies, give states additional flexibility)
- Regulatory changes within the authority of the Administration (e.g., EHB flexibility)
- State discretion on modifying key ACA provisions via individual market and Medicaid waivers

Federal budgetary changes

- The House passed the American Health Care Act (AHCA) by a vote of 217-213 on May 4, but the Senate did not pass the Better Care Reconciliation Act (BCRA) by a vote of 43-57 on July 25
- The AHCA and BCRA aim to contain budgetary elements that would only require 51 votes to pass through the Senate
- These include an individual market stabilization package (e.g., cost sharing reductions) for transition as well as "future state" changes to individual market and Medicaid financing. However, these do not include Medicare reforms

Bipartisan plan

- Potential Administration plan and/or a deal struck between Republicans and Democrats; Details TBD
- "[I]nvite us all 100 of us...— to Blair House to discuss a new bipartisan way forward on health care in front of all the American people." Sen Chuck Schumer, June 2017

Comprehensive overhaul

- Republican proposals: "A Better Way", introduced by Paul Ryan with input from Tom Price in July 2016, but requires bipartisan support and this is unlikely to be feasible in the near term
- Democratic proposals: Universal health care, discussed by 2016 and potential 2020 presidential candidates, but requires bipartisan support and this is unlikely to be feasible in the near term



1 Each set of proposals would be considered by the House and Senate, scored by the Congressional Budget office, subject to political feasibility, and may undergo change SOURCE: Paul Ryan "A Better Way", February 2017 House Policy Brief, CMS Proposed Rule to Increase Patients' Health Insurance Choices for 2018. March 2017 American Health Care Act, Manager's amendment, MacArthur amendment, Upton amendment

HHS could use a range of authorities to make changes to the ACA

Details follow

Potential scenarios ACA-related component States could use waivers to restructure their exchange markets starting as soon as Key coverage provisions (e.g., essential health **Individual market** benefits, subsidies, mandates) 2018 waivers (Section HHS has substantial freedom in approving changes, and could revise application 1332) guidelines set by previous administration Medicaid program design (e.g., operations, Additional alternative Medicaid models may emerge (e.g., Arkansas, Iowa, benefit design, eligibility, federal spending model) Michigan, Indiana) **Medicaid waivers** (Section 1115) Advancement of a per-capita cap concept through federally driven model waivers for states Cost-sharing reduction (CSR) subsidies in the Administration could decide to not continue the appeal in House v. Burwell (now individual market House v. Price), eliminating CSR payments Regulatory Grant states more flexibility in Medicaid and individual markets (e.g., work interpretation Medicaid managed care rule incentives, essential health benefit design) Individual market regulations Innovation models (e.g., episode-based Funding redirected toward or away from innovative ACA models currently payments, SIM¹ grants) administered by CMMI **Implementation** discretion Individual and employer mandates Administration could not enforce penalties Could change carrier requirements, plan design, etc. Administration of FFM² Annual QHP plan rate and benefit review and Administration could change standards for QHP plans (e.g., benefit design, rate Rate review and increases, actuarial value requirements) approval approval

There are more than 2,500 references to the authority of HHS secretary in the ACA, giving the administration a considerable amount of flexibility in implementing the law



A What could be changed and what couldn't using a 1332 waiver?

What could be waived



- Benefits and subsidies: States may modify rules governing benefits and subsidies on exchanges. States can reallocate tax credits and CSRs
- Marketplaces and QHPs: States may replace marketplaces or supplant the process with alternative ways to provide choice, determine eligibility and enroll consumers
- Mandates: States may modify or eliminate the individual and employer mandates

What couldn't be waived



- Guaranteed issue and pre-existing conditions: States can't allow insurance companies to deny coverage or charge more because of health status
- Rating Bands: States can't change the limits placed on how much premiums can vary based on age, health status, tobacco use and gender
- No-cost preventive services: States must require insurers to cover preventive services, such as immunizations and screenings

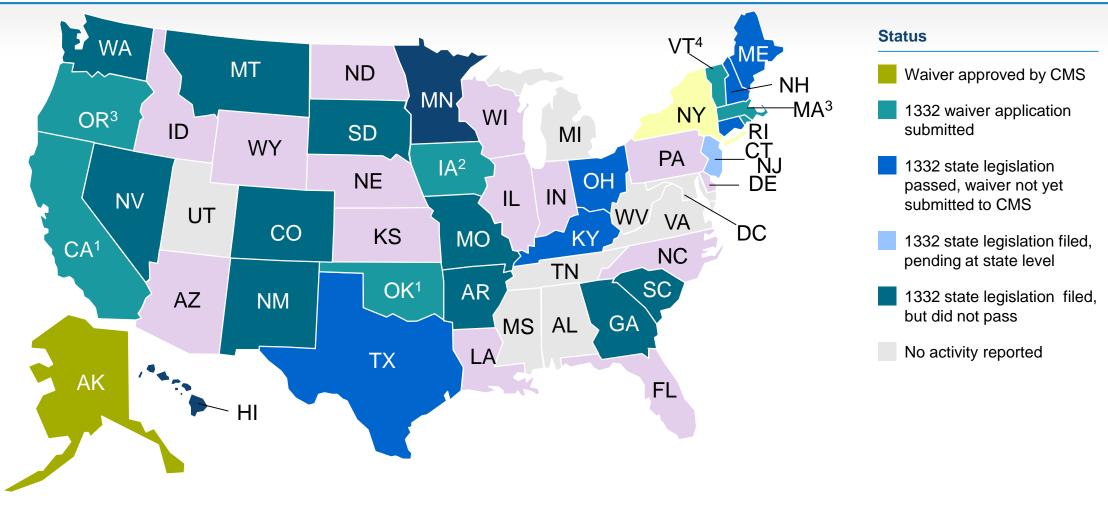
HHS leadership has stated several principles and priorities in a letter on 3/13

- Aims to expedite 1332 applications and provide checklists to assist states
- Proposals should be "as good or better" in terms of comprehensiveness, affordability, and coverage and be federal deficit neutral
- Programmatic priorities include high-risk pools and state-operated reinsurance, with the potential for states to receive pass-through funding to
 offset some costs
- HHS may be open to applications relaxing EHB requirements



A number of states have considered changes to their marketplace via 1332 waivers to date

1332 waiver activity by state, as of 10/4/2017





1 Application withdrawn 2 State did not pass authorizing legislation, waiver filed via executive action. CMS determined application complete, pending decision 3 State passed authorizing legislation, CMS determined application complete, application pending CMS decision 4 Application determined incomplete by CMS

SOURCE: National Conference of State Legislatures, "State Roles in Using Section 1332 Waivers", (accessed on 10/4/2017)

http://www.ncsl.org/research/health/state-roles-using-1332-health-waivers.aspx, http://www.statenetwork.org/more-states-looking-to-section-1332-waivers/ (accessed on 10/4/2017)

B What could be changed and what couldn't using an 1115 waiver?

What could be waived1



What could be waived1



- Operational rules pertaining to Medicaid, Medicaid, and CHIP, such as:
 - Eligibility (e.g., expansion of coverage for childless adults)
 - Structure of benefits (e.g., limited benefit design) and cost sharing
 - Methods and procedures related to payment for healthcare services (e.g., FFS vs. Managed care)
- Use of federal Medicaid funding: allows states to fund services in ways that are not otherwise payable or matchable

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HHS and CMS leadership have stated several principles and priorities in a letter on 3/14

- Aims to streamline application process (e.g., make the State Plan Amendment process more efficient/ transparent, "Fast track" extension approval)
- Discussed that the project is a demonstration to assist in promoting the objectives of Medicaid
- Programmatic focus areas outlined include, but are not limited to:
 - Alternative benefit design (e.g., premium contributions, healthy behavior incentives)
 - Eligibility: limitations on non-disabled adults, work incentives
- Promotion of enrollment in Employer-Sponsored Insurance (ESI)





B Existing and emerging uses of 1115 waivers to modify Medicaid programs Number of states

	Waiver themes		with waiver					
	Not mutually exclusive Delivery system reform	Examples		Approved Pending				
		 Efforts that tie provider incentive payments to performance goals (e.g., shift to value-based payment), DSRIP delivery system reforms, funding for safety net hospitals 	•	10	6	•	3	
	Behavioral health	 Enhanced services to targeted populations (e.g., individuals with a substance use disorder), integration of physical and behavioral health services 	•	1:	2	•	12	
	Long-term services and supports	 Delivery of LTSS via capitated managed care, streamlining of program admin, improving care coordination, expanding beneficiary access to home and community-based services 	•	1:	2	•	3	
	Medicaid expansion design	 Modifying key benefits and eligibility designs as part of expansion model (e.g., Healthy Indiana Plan 2.0) 	•	7	,	•	1	
	Eligibility and enrollment	 Premium assistance for qualified health plans and employer sponsored insurance, requiring beneficiary premiums/monthly contributions, waiving reasonable promptness, retroactive eligibility, and 12 mo. continuous eligibility 	•	7		•	8	
	Benefit restrictions, copays, healthy behaviors	 Modifications to required benefits, copays above statutory limits, and incentives (e.g., completing a health risk assessment) 	•	5	1	•	6	
	Work requirements	 Requirement for beneficiaries to participate in activities such as employment, job search, or job training programs, for a certain number of hours (per week or month) to receive health coverage 	•	0	'	•	6	
	Other	 Support during emergency situations (e.g., Flint water crisis), initiatives focused on targeted populations (e.g., HIV/AIDS, uninsured non-elderly adults) 	•	1	6	•	3	



Some states have multiple approved and/or multiple pending waivers, and many waivers are comprehensive, and may span multiple of the above areas.

B 1115 Waiver case study: Indiana Medicaid expansion model

Context

- Indiana expanded coverage to ~350,000 new beneficiaries on February 1, 2015 through a 3-year 1115 waiver
- Expansion covered adults ages 19-64 with incomes from 0-138% FPL
- One of the most complex expansions to date, the waiver created multiple benefit packages with common themes of consumer responsibility and cost-sharing

Distinctive features

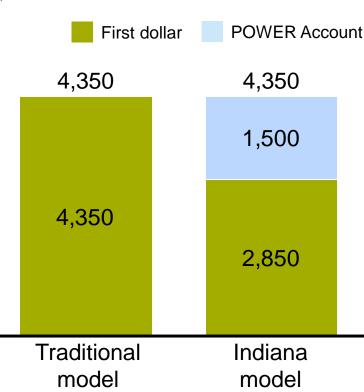
- Pre-funded HSAs ("POWER" accounts) for members in capitated managed care
- Requirement of premium payments for certain benefit packages
- Six month coverage lock-out for non-payment of premiums for beneficiaries above 100% FPL

Benefit package variation

- HIP Plus for beneficiaries who pay premiums: includes expanded benefits and co-payments only for non-emergency use of the ER
 - Non-medically frail 101-138% FPL must pay premiums to obtain any coverage
 - Premiums capped at 2% of income; premiums for those with income below 5% FPL are \$1.00 per month
- HIP Basic for beneficiaries with income at or below 100% FPL who fail to pay premiums: fewer benefits and required co-payments in state plan amounts

Medicaid benefit model,

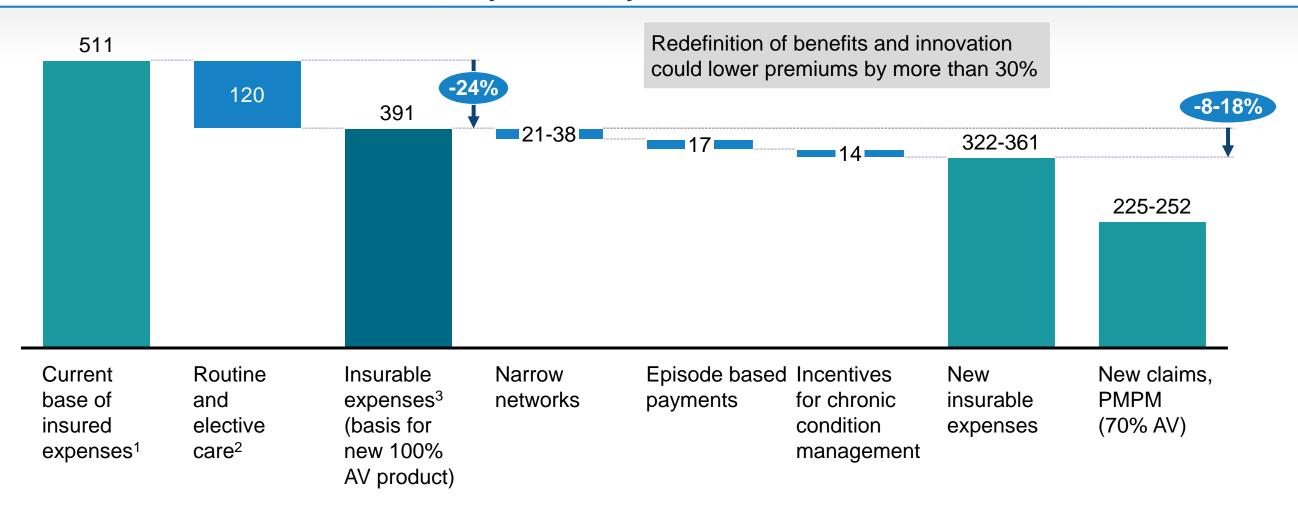
\$ benefit value





CHHS could potentially redefine the 10 essential health benefit criteria

If essential health benefits were redefined, only 76% of today's covered health services would be insurable, \$, PMPM



Note: PMPM – Per Member Per Month

SOURCE: Data from the Agency for Healthcare Research and Quality's Healthcare Cost and Utilization Project, Medical Expenditure Panel Survey, National Health Expenditures Accounts, Office of the Assistant Secretary for Planning and Evaluation, Truven, and medical loss ratio reports from the Centers for Medicare and Medicaid Services; McKinsey Payor Financial Database; McKinsey Exchange Offering Database



¹ Based on 2014 exchange premiums and actuarial value.

² Based on breakdown of 2014 Truven commercial claims data.

³ Includes chronic, catastrophic, and preventive care (excludes routine and discretionary services).

CMMI's mandate from Congress is to improve the quality and efficiency of health care; HHS has discretion over how

Overview of CMMI authority

- Test innovative payment and service delivery models to reduce program expenditures while preserving or enhancing the quality of care
- Through rulemaking, expand the duration and scope of these models (including implementation on a nationwide basis)
- Applicable to Medicare, Medicaid and CHIP segments
- Can implement authority through several levers including modifying existing models, direct Medicare waiver authority, facilitating testing in Medicare Advantage, developing new Medicare demonstrations (with Congressional approval)

Republicans emphasize several broad healthcare issues, which may be CMMI's focus going forward

- Multi-payer collaboration / private payer-friendly programs
 - E.g., General Republican focus on private sector partnerships
- State flexibility
 - E.g., "We commit to ushering in a new era . . . where states have more freedom to design programs that meet the spectrum of diverse needs" – Price, Verma, March 2017
- Consumer-centric care / consumer accountability
 - E.g., Seema Verma implemented prefunded Health Savings Account in Indiana Medicaid
- Provider flexibility
 - E.g., Tom Price's goal of ACA replace is to "get Washington out of the way while protecting and strengthening the doctor-patient relationship."

Altering CMMI funding levels would require legislation, but changes to use of existing funding can happen through regulation



Update on White House Executive Order on Oct 12th

- President Trump signed an executive order (EO) that:
 - Is an official policy of the executive branch; however, it is "not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law"
 - Directs the Department of Labor, Department of Health and Human Services (HHS), and Department of the Treasury to consider actions through rule-making, from which resulting rules would carry the force of law
- The EO prioritizes 3 areas for improvement in the near-term:
 - Association Health Plans (AHPs): broadening interpretation of ERISA's "commonality of interest" standard
 - Short-term, Limited Duration Insurance (STLDI): extending duration and allowing consumers to renew them
 - Health Reimbursement Accounts (HRAs): expanding employers' ability to offer HRAs to employees and allowing HRAs to be used in conjunction with non-group coverage
- Implications of the EO will depend on the final rule-making by departments:
 - Department of Labor, the Department of Health and Human Services (HHS), and Department of the Treasury are required to consider public comments on proposed regulations
 - CMS administrator Seema Verma, US Secretary of Labor Alexander Acosta, and Secretary of the Treasury Steven Mnuchin have expressed their support of the EO

Update on individual market cost-sharing subsidies (CSRs)

- ACA included CSRs for those who have individual market exchange policies and incomes less than 250% of the federal poverty level, equivalent to ~\$30K in income
- Turmoil has surrounded CSRs, starting with the House of Representatives suing the Obama administration in 2014, claiming the administration lacked the legal authorization to fund the CSRs; in 2016, a US District Court ruled for the House, with the Obama administration appealing that decision
 - Industry groups have expressed a desire for CSR funding to continue
 - Carriers have received CSR payments on a month-to-month basis to date
 - CMS reported that for the 2017 exchange enrollment period, ~7M (58% of enrollees) received CSRs
- States and insurers have taken several approaches to addressing the uncertainty of CSR payment
 - Assume CSR is paid (e.g., MD, RI)
 - Assume not paid and load costs to plans of all metal tiers (e.g., CO, IN)
 - Assume not paid and load costs to silver plans (e.g., IL, MI)
 - Assume not paid and load costs to on-exchange silver plans (e.g., CA, FL)
 - Mixed strategy and/or no recommendation (e.g., OH, TX)



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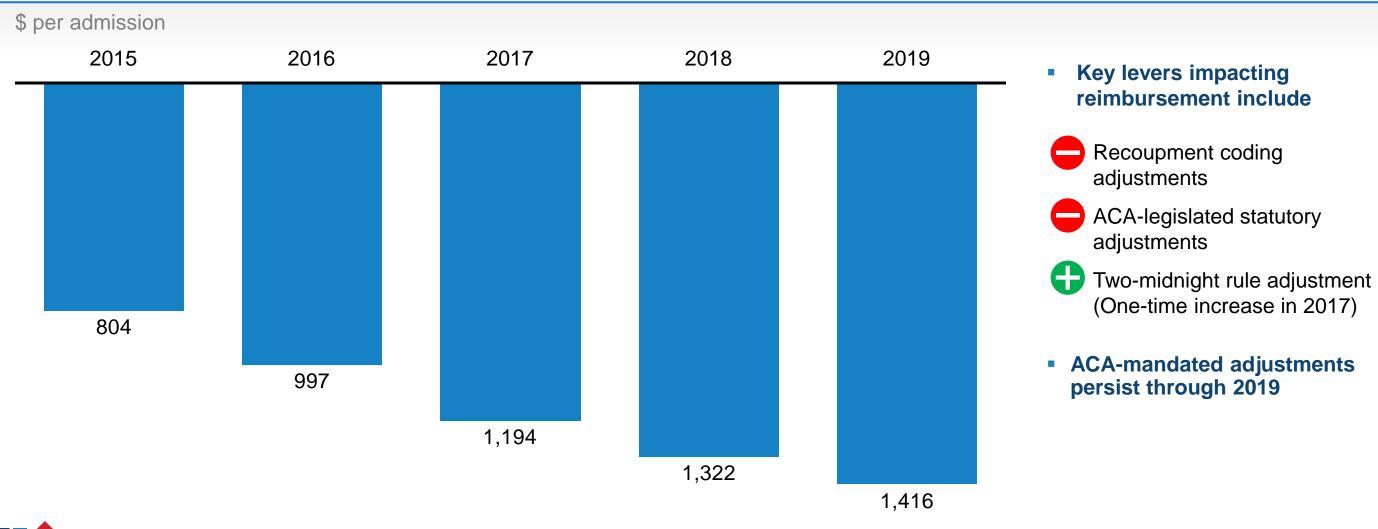
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Payment adjustments will continue to negatively impact inpatient Medicare margins

Projected per admit loss in Medicare reimbursement rates¹



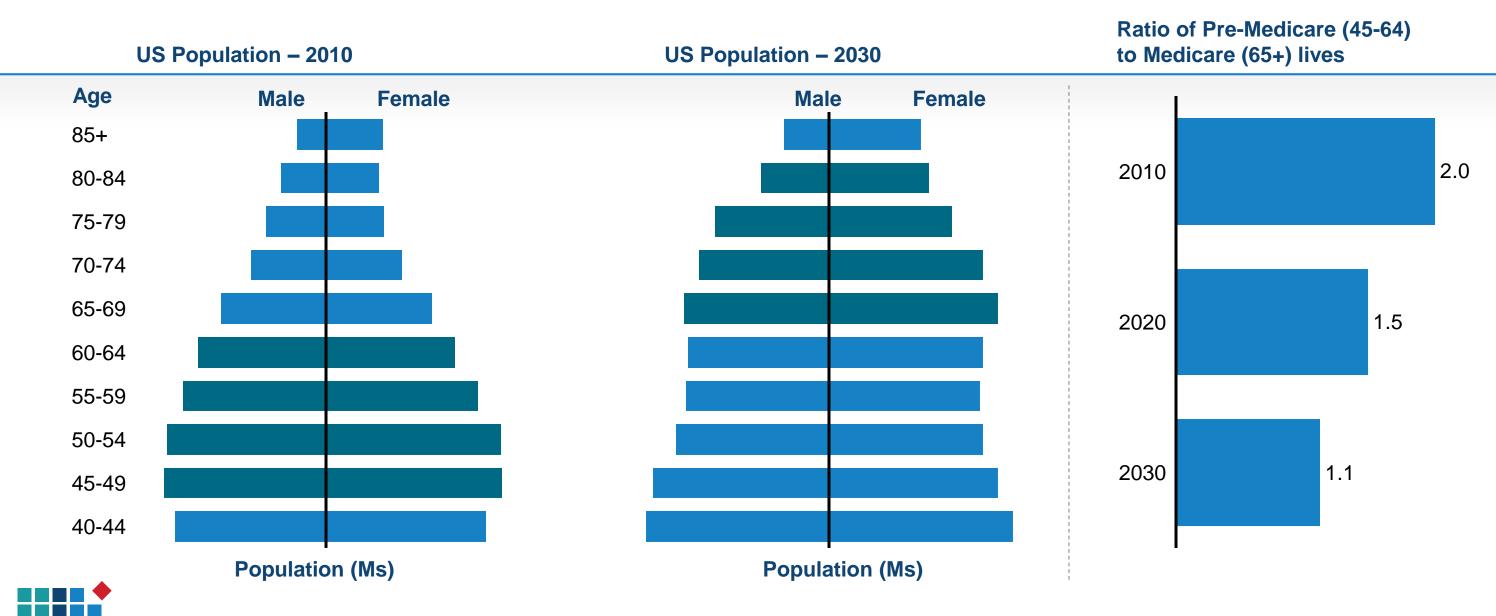


Note: Final adjustments and payment rules for 2018 and beyond have not yet been released

1 Excludes effects of changes to uncompensated care payments, electronic health record incentives, quality penalties, value-based purchasing incentives, and potential Independent Payment Advisory Board (IPAB) recommendations

SOURCE: IPPS Rule FY2017, MedPAC Report to Congress (2017)

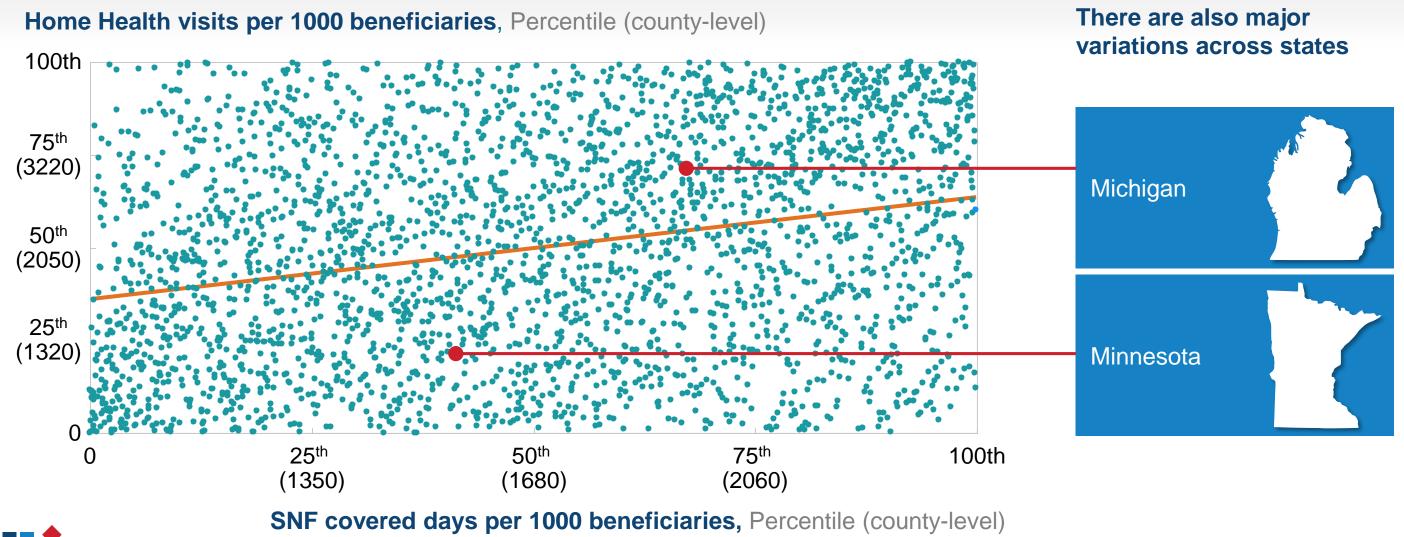
Demographic trends underscore the imperative to reach Medicare break-even



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Other opportunities to "reform" delivery remain

Post-acute utilization among Medicare Part B beneficiaries





Providers need to shift their advocacy agendas

ACA policies to protect the uninsured

- Medical loss ratio requirements
- Taxes on pharmaceutical and insurance sectors to fund elements of ACA
- ACA policies to minimize uninsured (e.g., subsidies, Medicaid expansion, ban on pre-existing conditions, coverage for children up to age 26)

Elements of ACA to repeal

- Medicaid DSH cuts
- Redirect CMMI focus to help providers develop capabilities to manage risk
- Simplify administrative/regulatory procedures and limit mandatory programs

Non-ACA provisions

- Update Stark Law and Anti-Kickback Statute to reflect current environment
- Increase the number of graduate medical education slots
- Increase funding for community health centers and for trauma programs

As decision-making is increasingly pushed to the State level (e.g., via Section 1332 and 1115 waivers), providers have an opportunity to shape the way these tools are used to create value



Health system CEOs should address 6 key imperatives

Ruthlessly manage costs through operational excellence to preserve margins, especially for Medicare and Medicaid patients, engaging medical staff to join in this crusade – with the goal of realizing negative cost trend moving forward

Focus on healthcare, not hospital care: Manage patient healthcare in and out of the hospital to targeted populations, and explicitly decide how and how not to participate in episodic care and/or the broader continuum

Experiment with vertical integration and build capabilities to engage physicians and payors to ensure value creation results from innovative relationships

Aggressively develop (or resource) functions and capabilities necessary to win, taking advantage of scale partnerships with individual hospitals to capture cost synergies and quality benefits

Create a clear strategy for the future Medicaid market: Understand how to care for the Medicaid population, given reimbursement pressures on already financially challenged cases, and implications that result

Capture a disproportionate share of the commercially insured and at least fair share of secular growth in Medicare lives to mitigate the impact of limited Medicare / Medicaid reimbursement growth rates



Questions and Thank You

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