

# Holy Redeemer Cancer Care Organizational Options

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## Holy Redeemer Hospital

Our 242 bed hospital serves more than 17,371 patients in Montgomery, Bucks and Philadelphia Counties.

### *Services of excellence include:*

Cancer Center diagnosing and treating more than 600 new cancer cases annually

Maternity Center delivering almost 3,000 babies annually

Level III NICU helping almost 300 babies thrive annually

Cardiovascular Center

Senior Behavioral Health

Inpatient Hospice to comfort those nearing the end of life



## Recent upgrades include:

### Linear Accelerator

Used for radiation therapy



### Cogeneration Plant

Holy Redeemer received a \$1.3 million rebate from PECO to build its own efficient electricity power and heating plant.

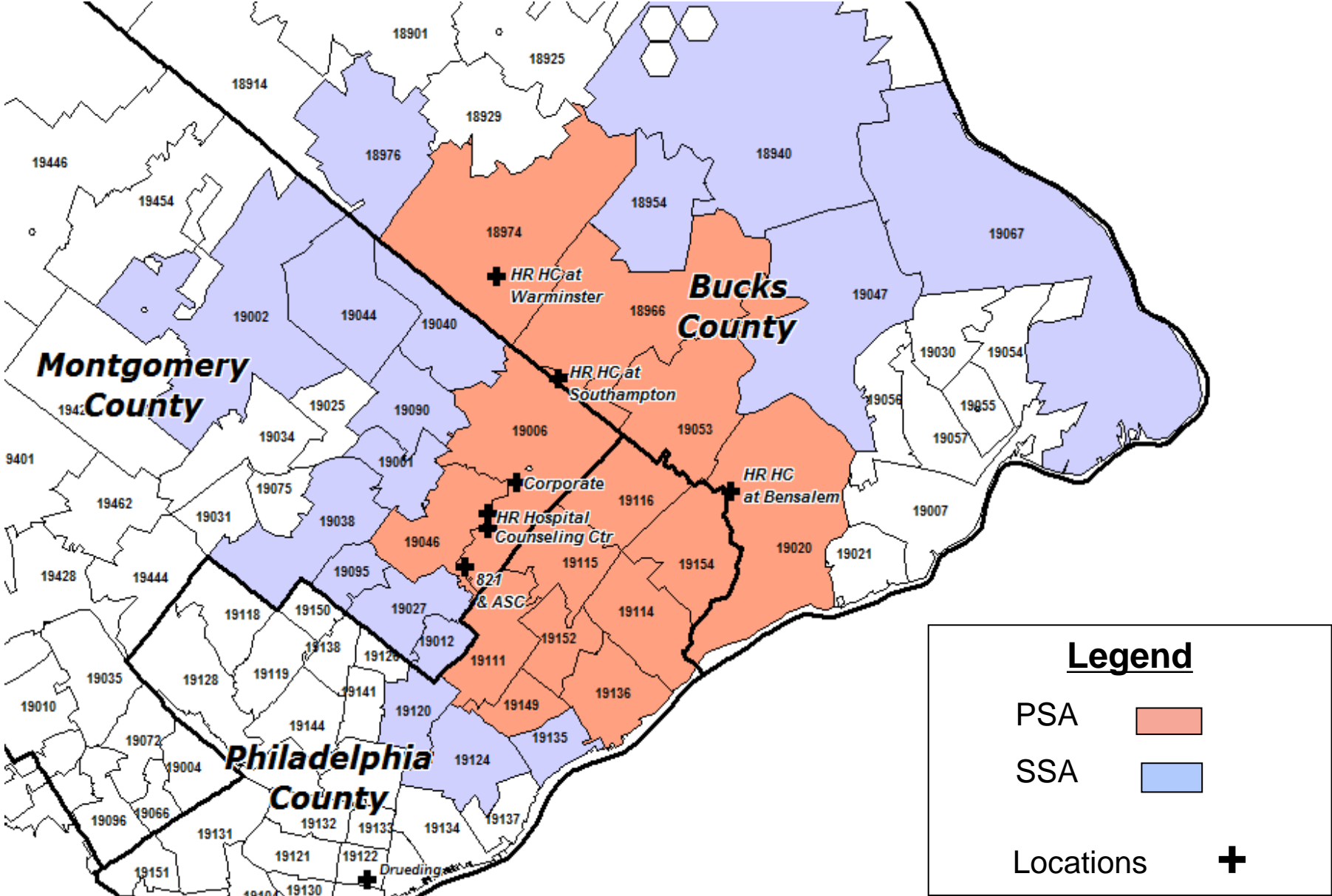


### Maternity Upgrades

19-bed, Level III, Neonatal Intensive Care Unit, Postpartum rooms, Visitor's lounge



# Hospital Primary & Secondary Service Area



## ***Oncology Timeline***

2001- 2014

University of Pennsylvania Radiation Oncology  
Penn Cancer Network

Affiliation

2014- 2017

Thomas Jefferson University Radiation Oncology  
Kimmel Cancer Center Network

Affiliation

2017

Exploring Options

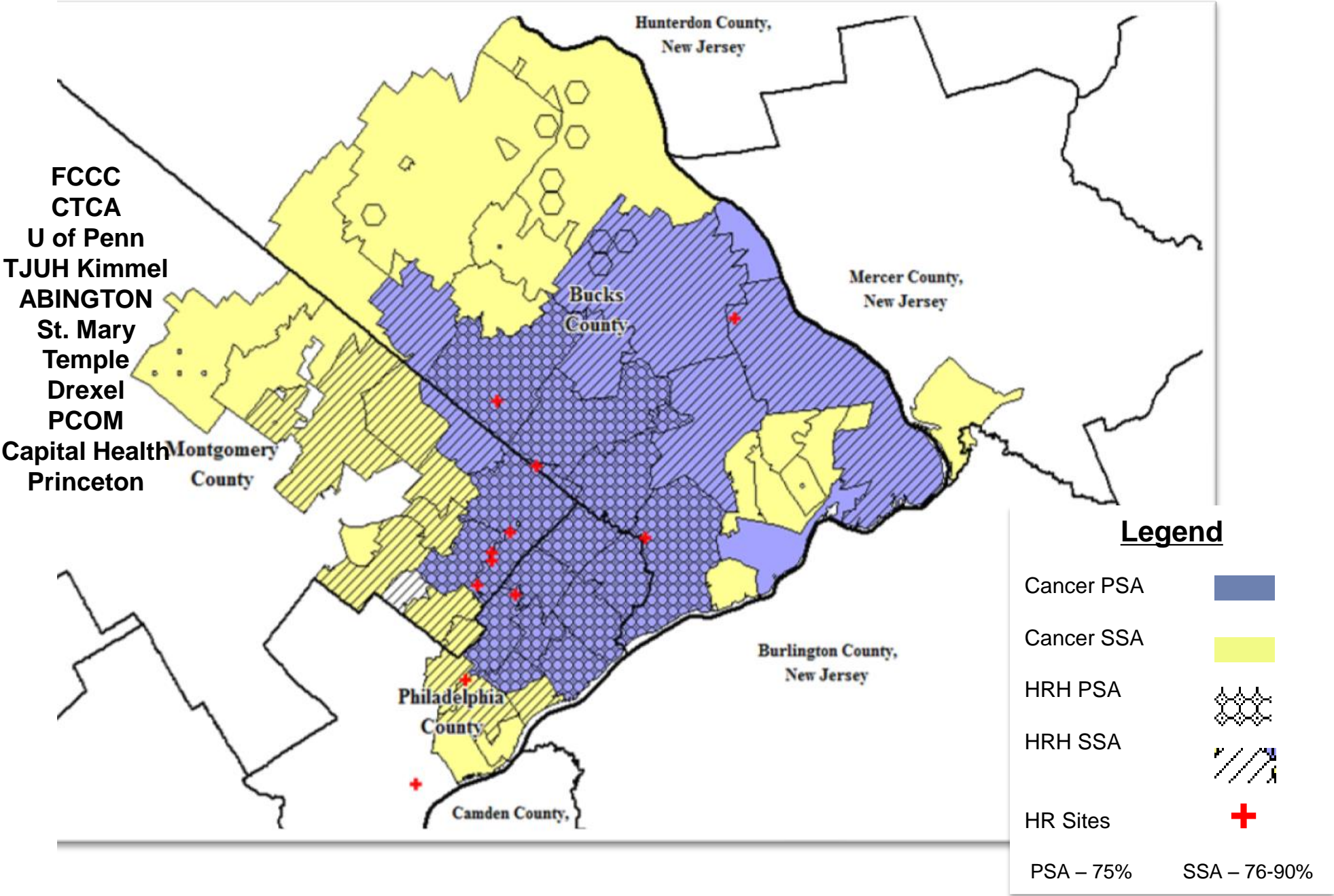
TJUH

University of Pennsylvania  
MD Anderson Cancer Center  
CTCA

Partnership



# Holy Redeemer Cancer PSA & SSA



**Wig**      **Breast MRI**      **Mammogram**  
**Diagnostic studies**      **Bone Scan**  
**US**

**Survivorship**      **Clinical Trials**      **Automated Whole Breast US**

**NAPBC**      **PET CT**

**Biopsy**      **Radiation Oncologist**

**Breast Pathologist**      **Breast Imager**

**CoC**      **Wellness Program**

**Breast Prosthesis**

# **ALL CANCER CARE SCAVENGER HUNT**

**Surgery**

**3 D Tomosynthesis**      **Surgical Oncologist**      **Chemotherapy**

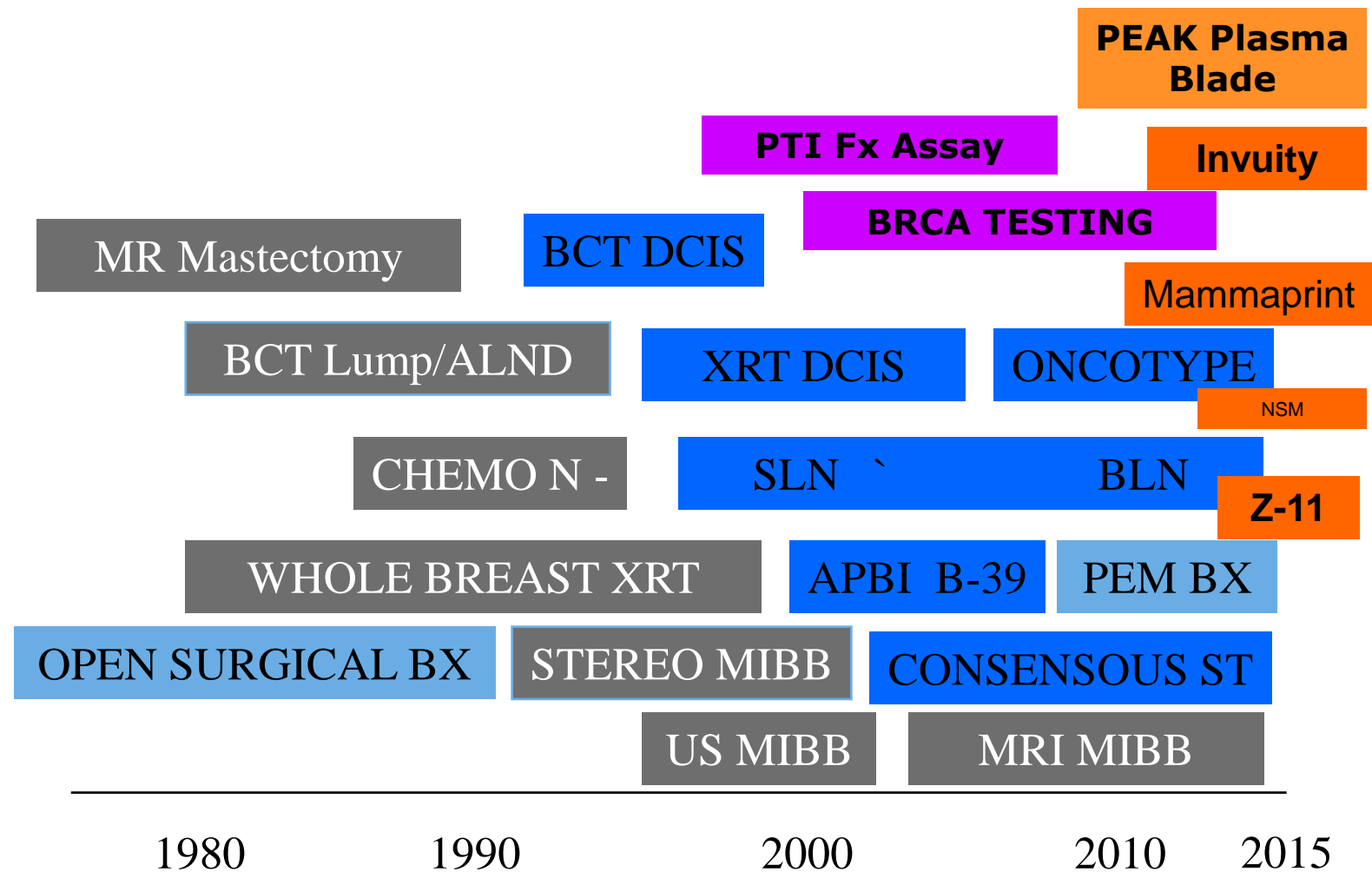
**Lymph edema care**      **Preadmission testing**

**Support group**      **Medical Oncologist**      **Plastic Surgeon**

**Patient Navigation**      **Breast cancer prevention**      **Genetic Testing**

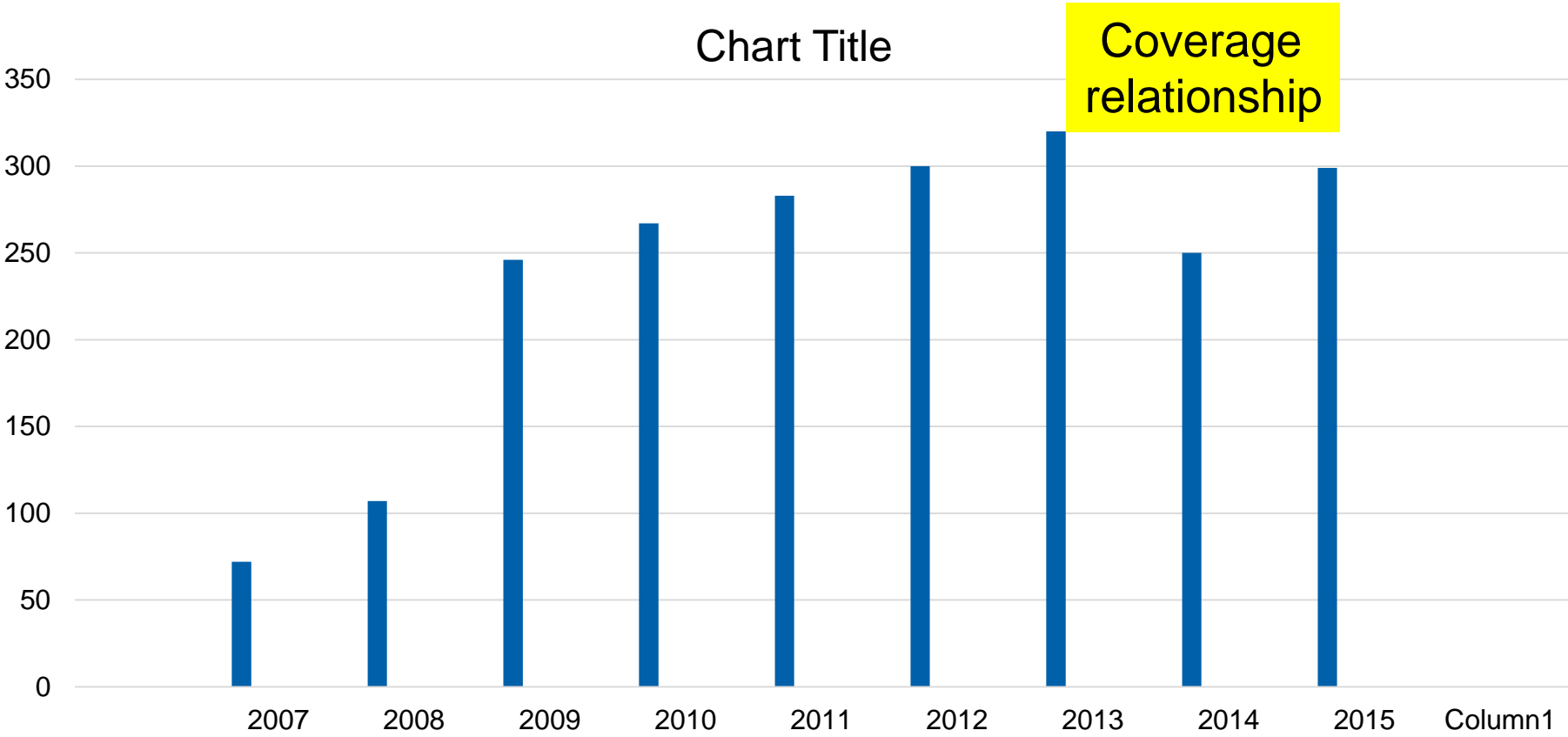
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# The Changing World of Breast Care



# Breast Cancer Analytic Cases HRHS

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# Holy Redeemer HealthCare

## Holy Redeemer Women's HealthCare at Southampton

Our flagship center for breast health, this center was designed to take into consideration the unique needs of women.

### ***Care provided includes:***

Physician practice for breast surgery

Breast biopsy

Genetic counseling and Breast Health Nurse Navigation

Diagnostic Services for Mammography, Ultrasound, Bone Density

Lymphedema care

Fitness and wellness classes

Integrated medicine services

Support groups

Prosthetics and Post operative breast care



**EXPERIENCE DESIGN**

### **Highlights include:**



**Automated Breast Ultrasound**



**Breast 3 D Tomosynthesis**



# Holy Redeemer HealthCare

## Holy Redeemer HealthCare at Bensalem

Designed to provide the ultimate patient experience, this outpatient center serves the community in Bucks and Philadelphia Counties. Featuring open waiting rooms, Kindles for reading, personalized music in exam rooms and a beautiful design.

### *Care provided includes:*

Physician practices for OB/GYN, Family Medicine, ENT, Breast Surgery

Diagnostic Services for Mammography, Ultrasound, Bone Density, Cardiology Studies, X-ray, Lab services

Integrated Medicine services



## Facility highlights include:

### Patient Waiting Area



### Coffee Bar and Lounge



### Employee Lounge



## ***Diagnostic Options***

- **American College of Radiology Accredited imaging services**
  - **3D Tomosynthesis mammography, ultrasound and Automated Whole Breast US**
  - **Minimally invasive biopsy techniques (US, Stereotactic, CT , MRI)**
    - American Society of Breast Surgeons Certified Surgeons
  - **MRI including Breast MRI**
  - **Sentinel lymph node imaging for breast and skin cancers**
  - **PET/CT Computerized Tomography (4D CT Capability for tumor motion)**
  - **Lung Cancer Screening Program- Low Dose CT**
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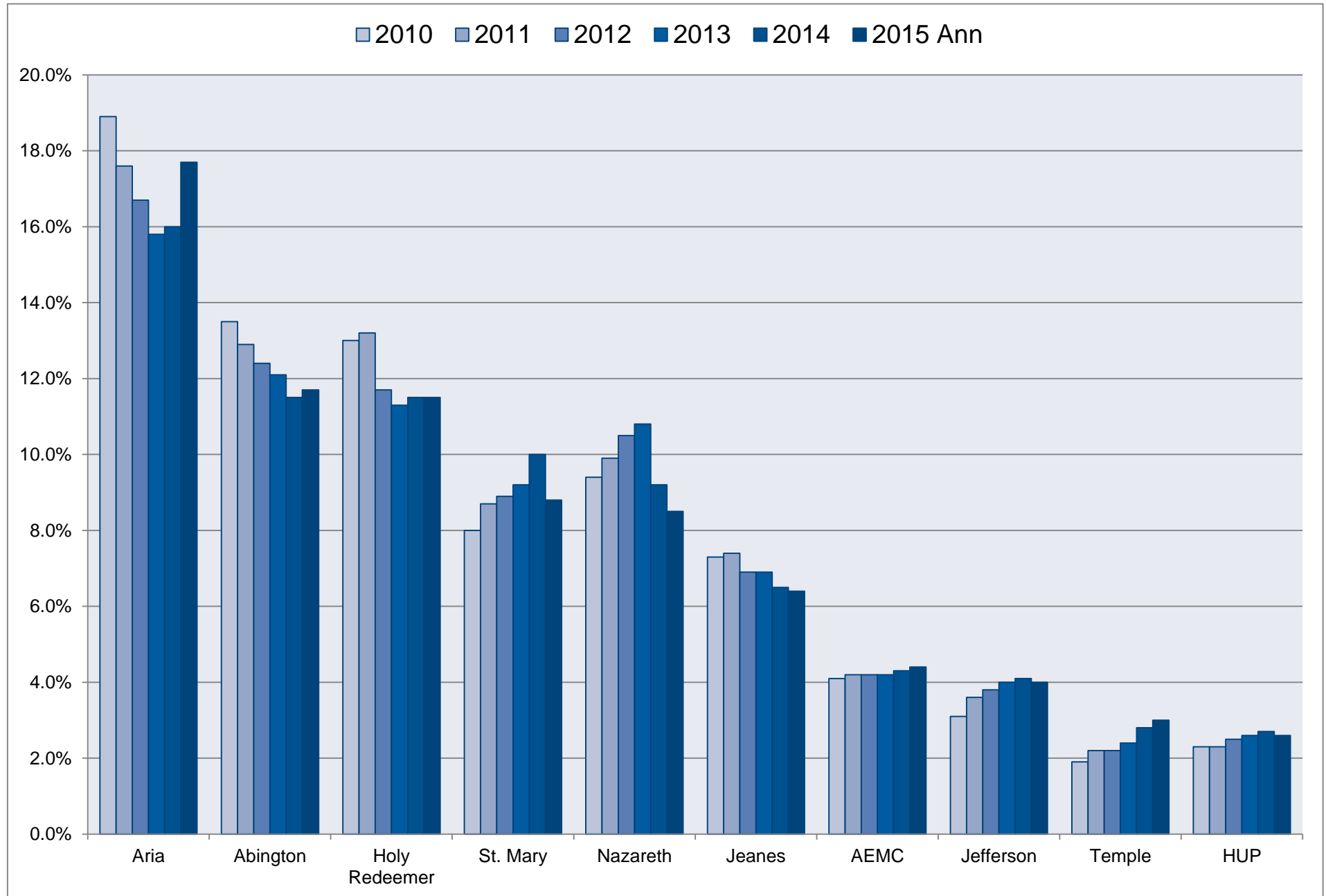
## ***Oncology Team and Services***

- Board-certified physicians- Surgery, Radiation and Medical Oncology
  - 3 Breast Surgeons Board certified in Integrative Medicine
  - Oncology and Breast Health Nurse Navigators
  - Clinical Trials Coordinator (CTSU, NRG, ECOG and Internal)
  - HRHS IRB
  - Oncology certified nurses
  - Infusion Services (MOU)
  - Lymphedema specialists**
  - Physical Therapy and Oncology Rehabilitation
  - Genetic Counselors
  - Nutritional Counselors
  - Integrative and Holistic Services**
  - Psychosocial and Spiritual Counseling**
  - Palliative Care & Inpatient Hospice**
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## ***Oncology Program Accreditations & Memberships***

- **American College of Surgeons Commission on Cancer (CoC)**
- **National Accreditation Program for Breast Centers (NAPBC)**
  - **Received Commendation for our Survivorship programs**
- **Member of the Association of Community Cancer Centers (ACCC)**
- **Member of the Nation Consortium of Breast Centers (NCBC)**

# PSA Inpatient Market Share Trend

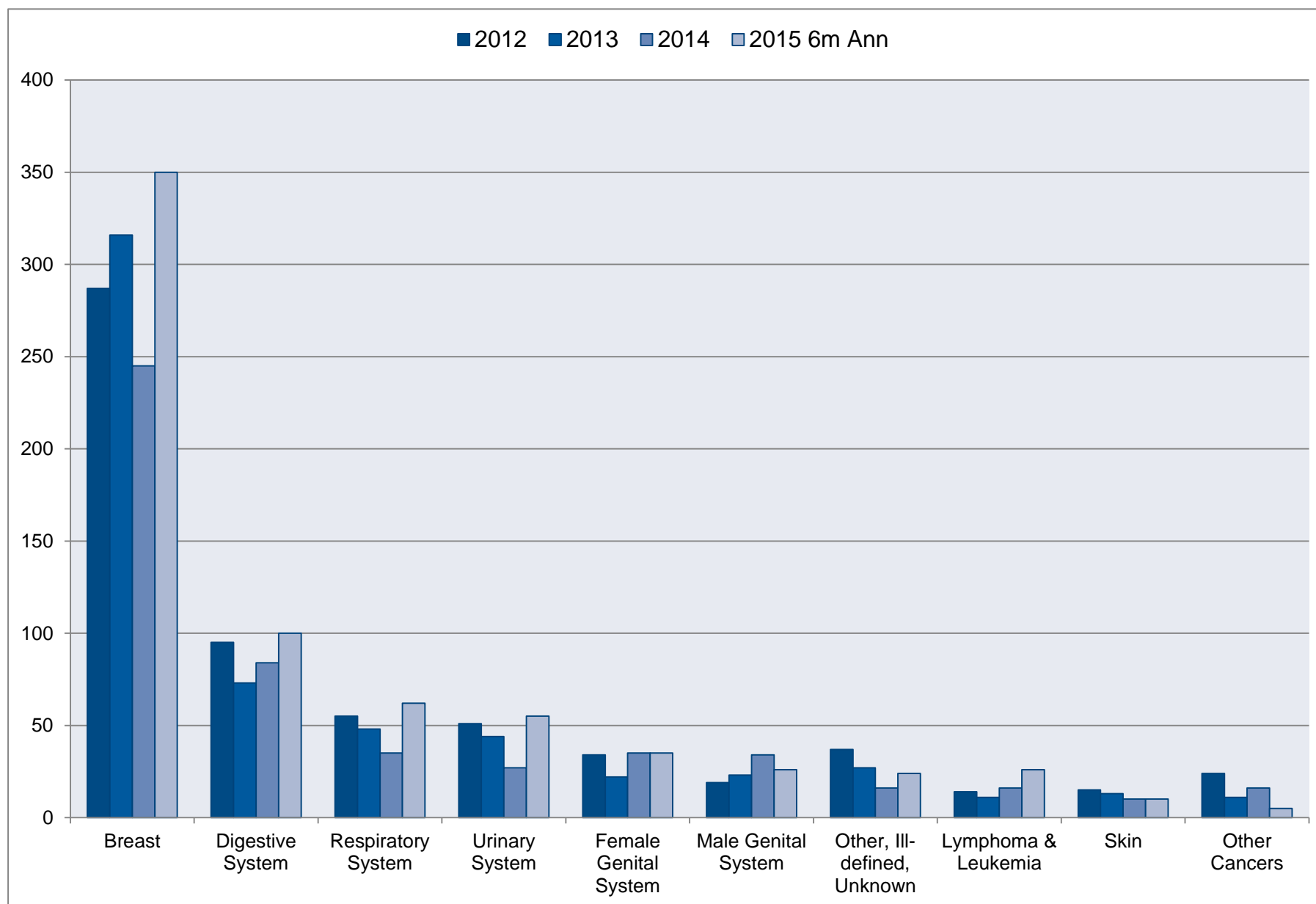


Source: HC4 data via Truven

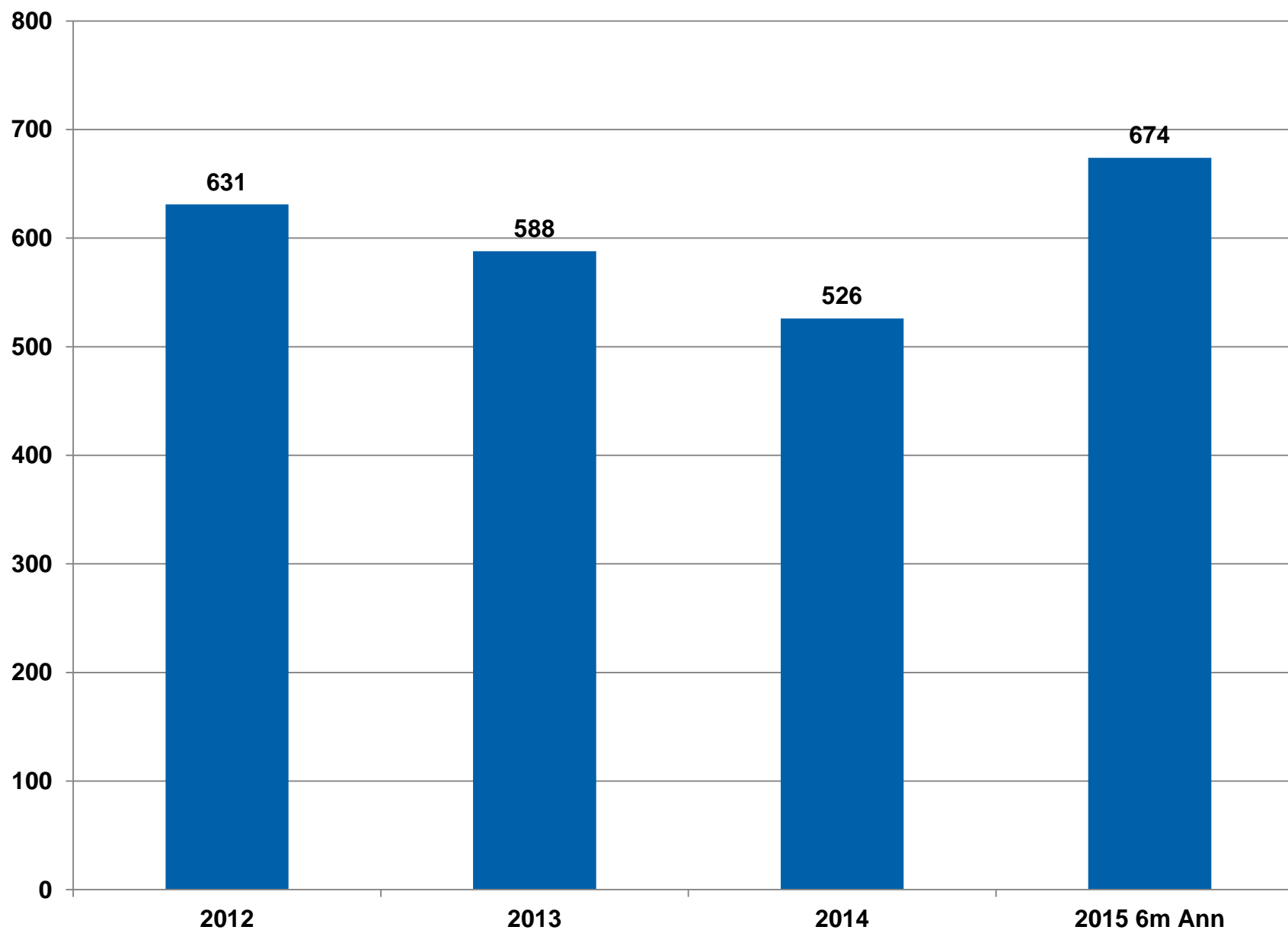
NOTE: Aria includes 3 hospitals (Bucks, Frankford & Torresdale)



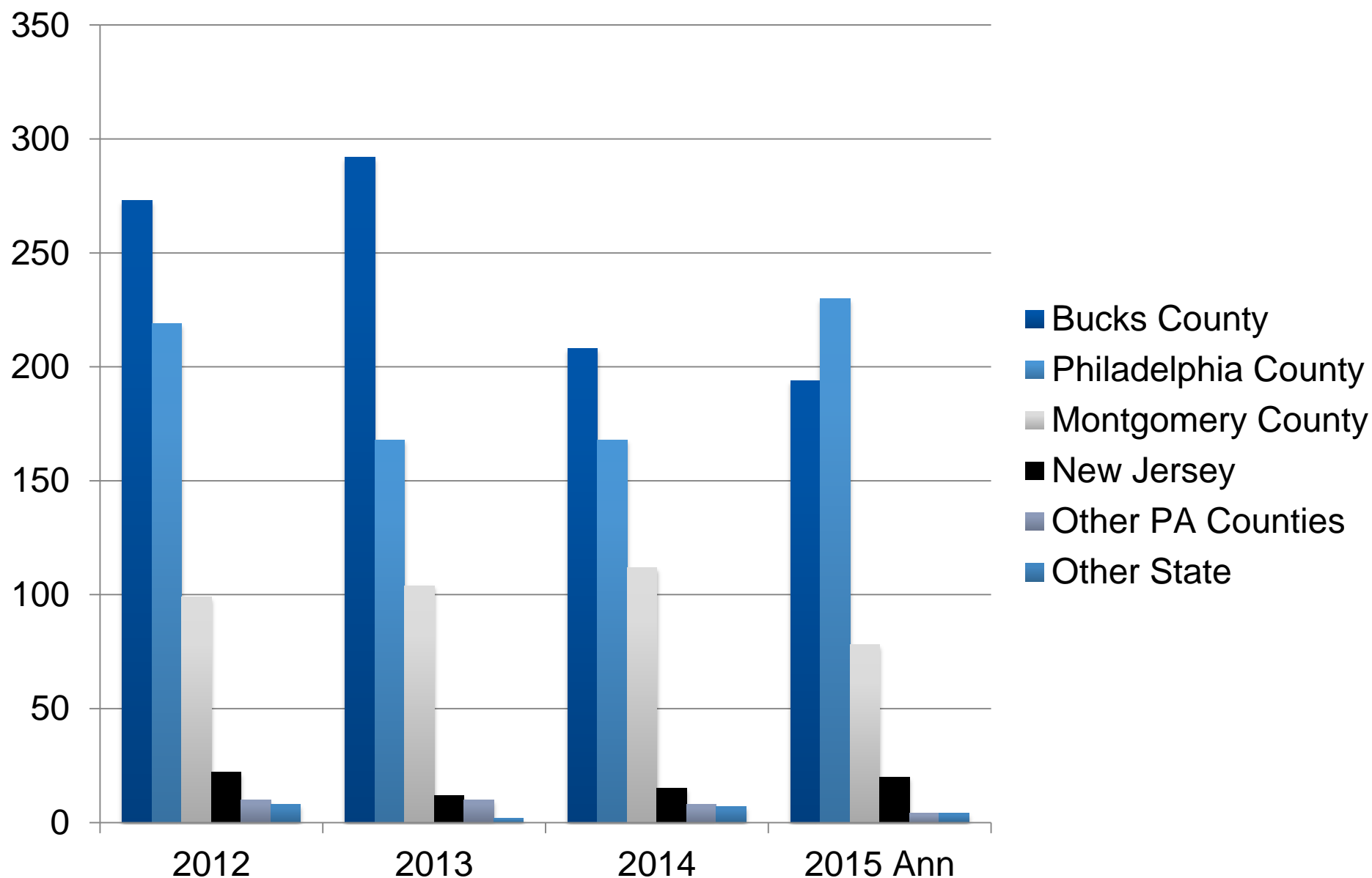
# Cancer Registry Analytic Cases by Cancer Site



# Cancer Registry Analytic Cases



# Cancer Registry Analytic Cases by County





**Breast Cancer Cases Expected to increase Sharply by 2030**

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# HOW TO DIFFERENTIATE YOURSELF FROM THE REST

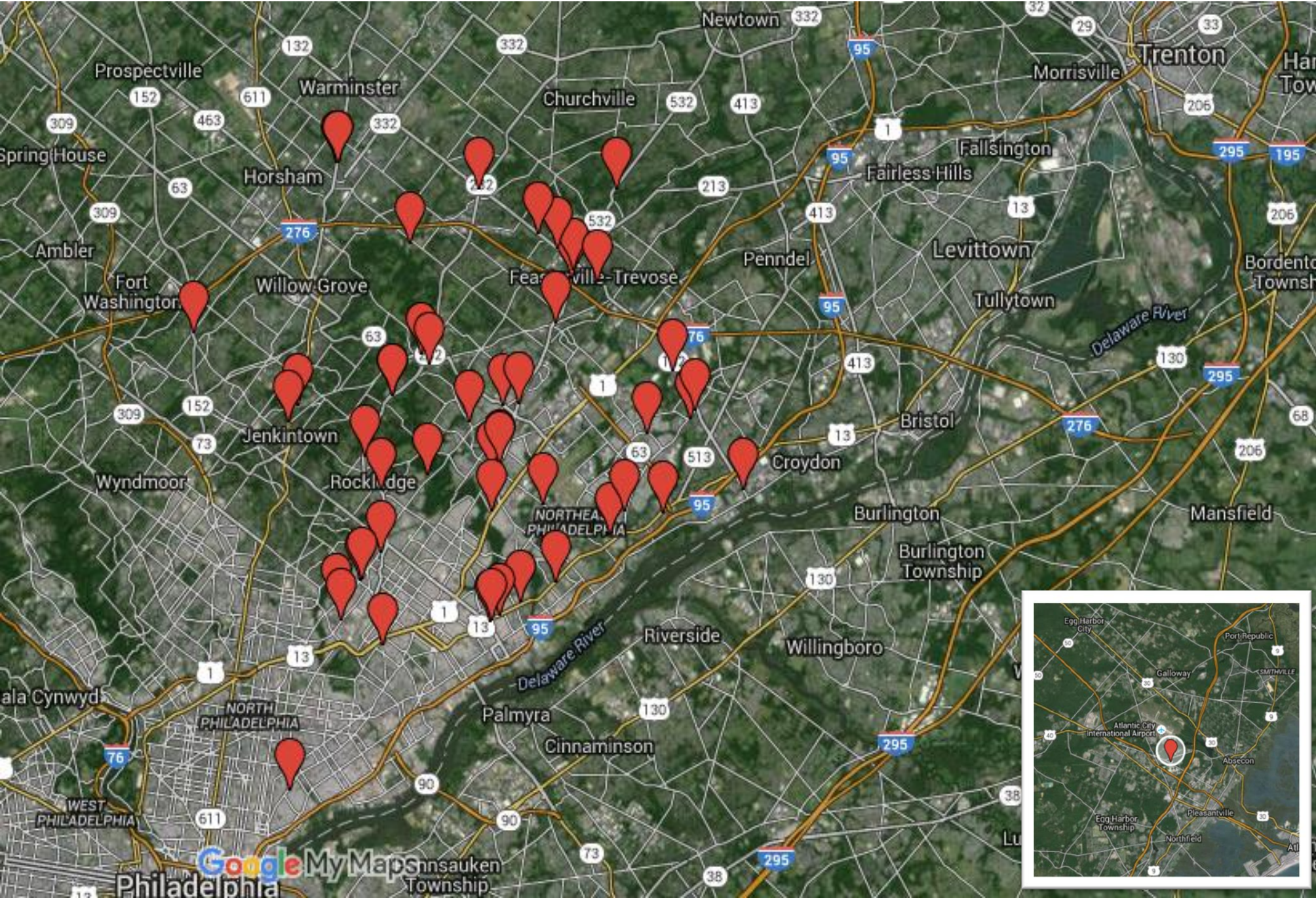
A recent study showed that a significant increase in breast cancer cases in African women is expected by 2030. Researchers at the National Cancer Institute foresee a "huge challenge" managing the clinical burden resulting from this increase.

It is about **HOW** we treat the  
**individual** who has cancer

This is not just about how  
we treat cancer

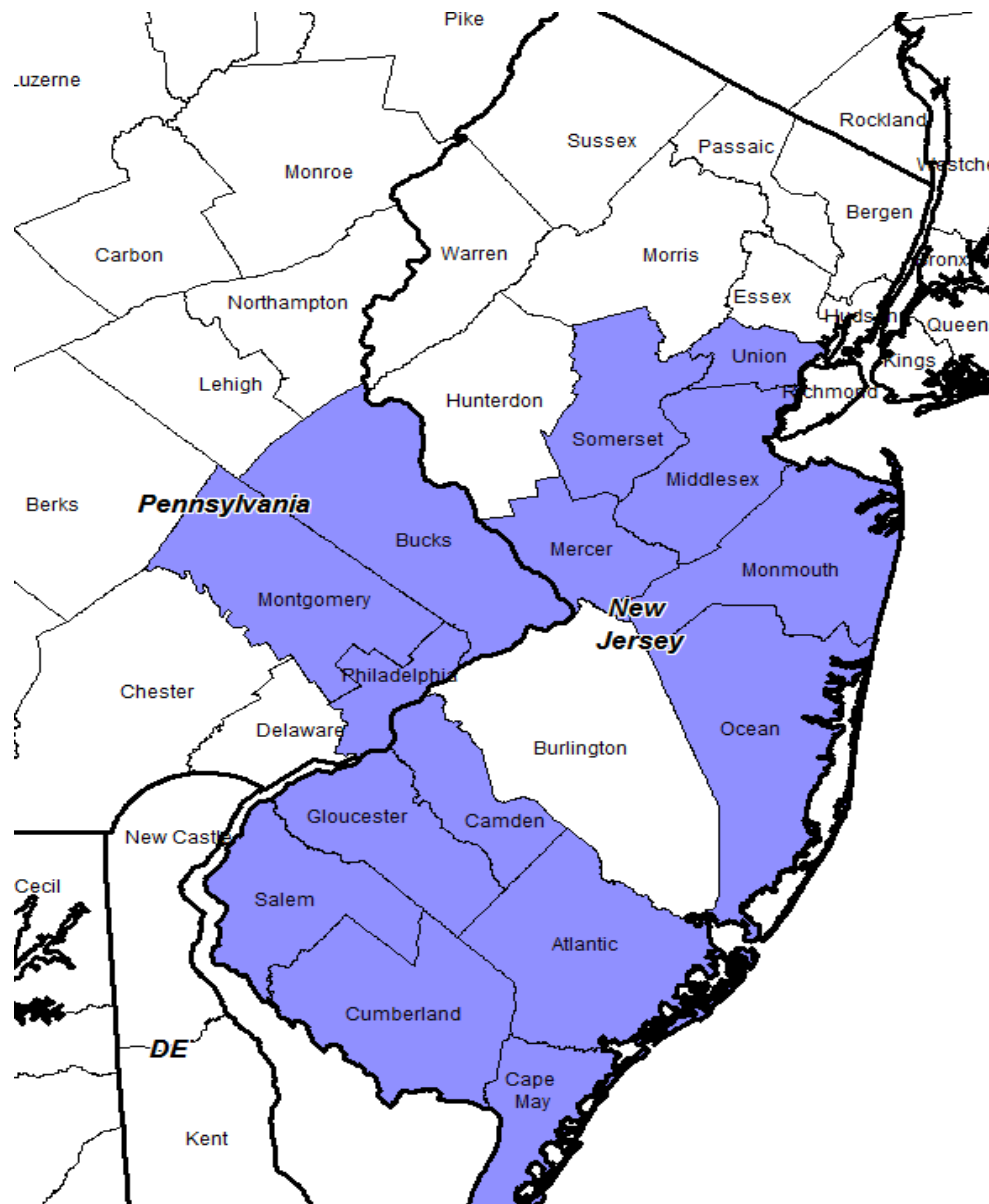


# IWA Primary Care Practice Locations





# Holy Redeemer HomeCare and Hospice Service Areas



**Accreditations in place CoC, NAPBC,  
ACCC, NCBC**

**Exceptional Breast Care Program**

**Physician Leadership “Talent”**

**IWA Patient population health  
management**

**The Patient experience model**

**Survivorship**

Strategic Partnership

Access to clinical trials

Marketing

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# Challenges

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Prolonged dating “dating process” as data is collected, uploaded, evaluated and assessed

Labor Intensive

Non employed physicians are not responsive to requests for chart information to support their patient care

Medical Oncologists are independent and “shopping “ their practice options with other health systems

GAP analysis assessment 12+ months

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**Cancer is the COMPETITION,**  
**Not the other health systems**

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Any Wisdom from the group regarding a  
true partnership with  
nationally recognized cancer centers?

How does a faith based,  
mission driven health system remain TRUE  
to our values when “ Marrying” a larger system ?

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Thank You

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