



**NORTH MISSISSIPPI
MEDICAL CENTER**

Innovations in Healthcare Delivery Models: Integration of Behavioral Health into Primary Care

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The Leadership Institute
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What connected feels like™



Identify

Engage

Manage

Measure



Stratification
and Predictive
Analytics



IT Platform



Clinical
Knowledge Base

Clinical Program Suite

Advanced
Illness Care

Catastrophic Care

Complex Care

Behavioral Health Care

Condition Care

Proactive Care

Transition Care

Maternity Care

Emergent care



Physician

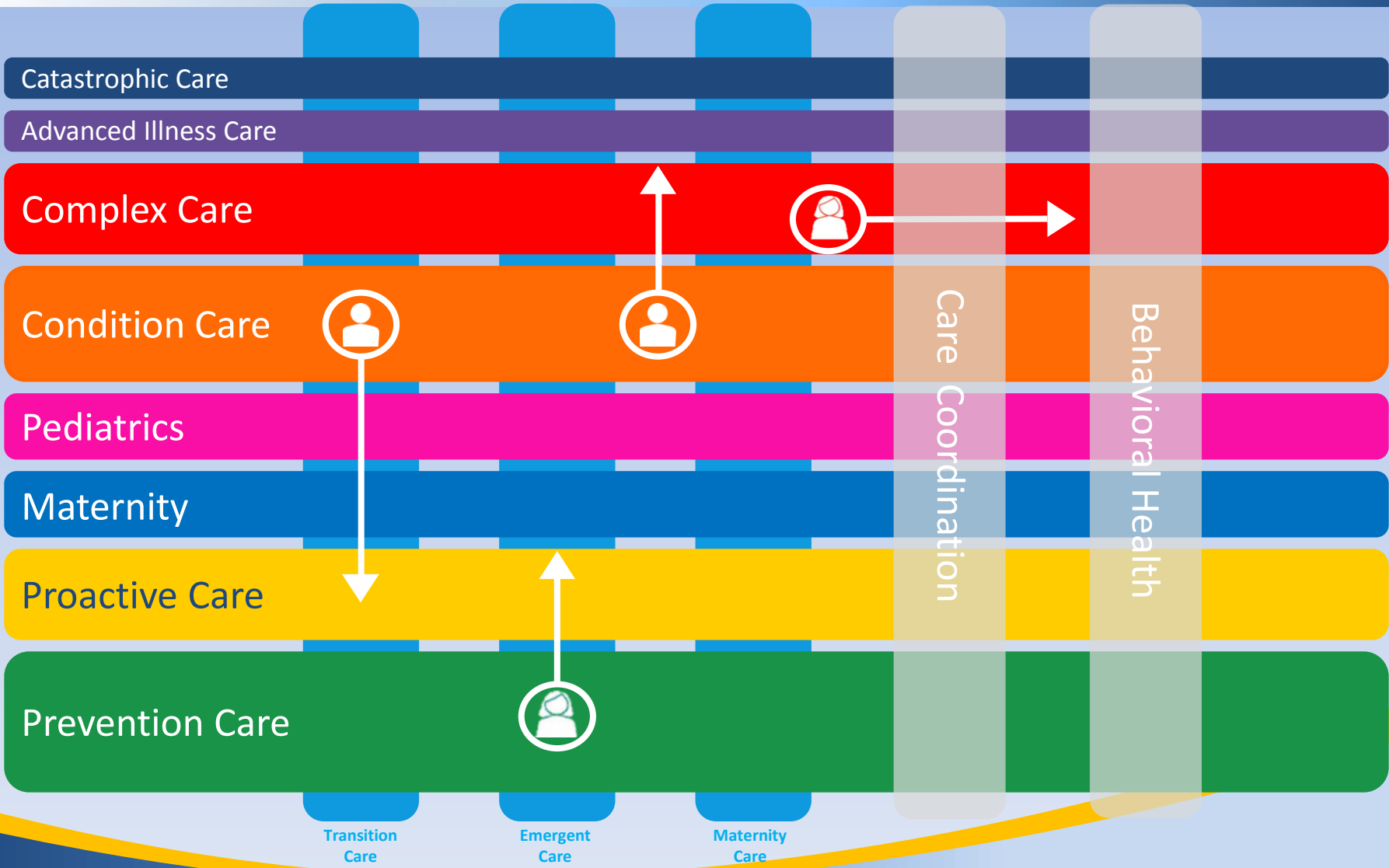


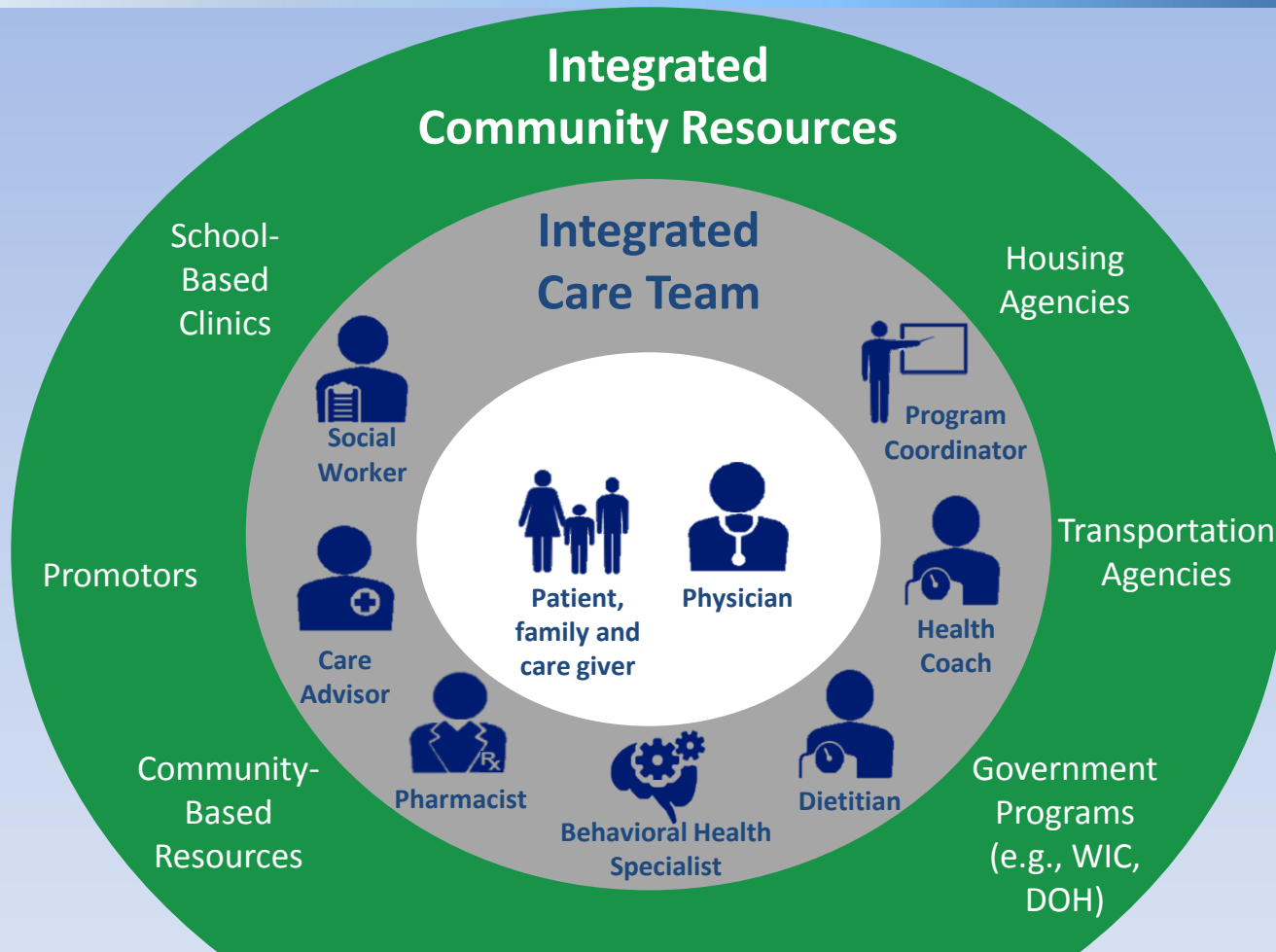
Care Advisor



Patient







**Keys to
successful
engagement**

1

Ability to provide intensive outreach efforts across multiple settings

2

Automate care coordination to decrease duplication and increase efficiency

3

Engage physicians and support practice transformation



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Integrative Care Systems

Primary Care and Behavioral Health

What connected feels like™



Prevalence Rates

Children

- 11% Mood disorders
- 9% Conduct disorders
- 8% Anxiety disorders
- 30% Suffer from behavioral disorders

Adults

- 1.1% Schizophrenia
- 2.6% Bipolar disorder
- 6.9% Major depression
- 18.1% Anxiety disorders



Tele-psychiatry

Improves Access to Mental Health by Removing Barriers

Significant Satisfier to Primary Care Providers

Key Component of Patient Centered Medical Home



Integrative Efforts

- Initial Targets
 - Medicare Wellness Visits
 - Population Health Coaches
 - High ED Utilizers
 - Cardiovascular Patients
 - Coronary Artery Bypass Graft
 - Acute Myocardial Infarction



Tele-psychiatry Services

- Most utilized service
- 88 hours of telehealth capacity/month
- Expansion to 128 hours in the coming months
- Increase expansion to counseling and other mental health components (rural health clinics)